



Session: How to collaborate and exploit AI

Moderator Philip Wockats
Telematics Valley



West Sweden

Big Data, Machine Learning & AI

An Inspirational Map



BUSINESS REGION
GÖTEBORG

The Mission

Make a map featuring West Sweden actors in the Big Data, Machine Learning & AI arena

”Is it possible to find 100 companies and organisations in the Gothenburg Area only?”

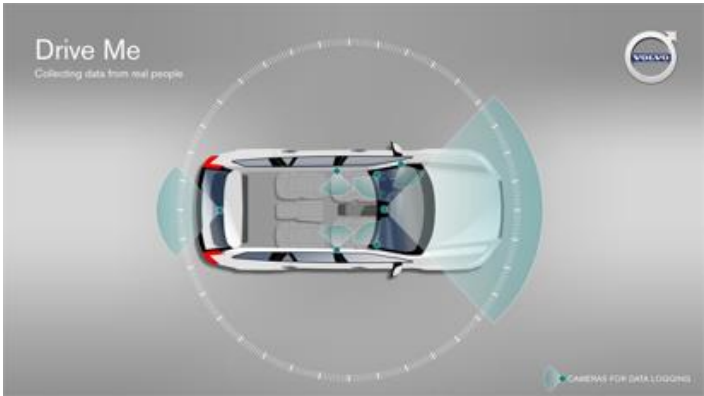


BUSINESS REGION
GÖTEBORG

What we laughed at in 2014...



Where we are today...



BIG DATA, MACHINE LEARNING & AI INSPIRATIONAL MAP – WEST SWEDEN 2018

Applications (verticals)

Transport & Automotive



Internet & Security



Financial & ERP



Life Science



Other verticals



Service



Research & Education



Incubators & Arenas



Partners

RIG DATA MACHINE LEARNING & AI INSPIRATIONAL MAP – WEST SWEDEN 2018

Applications (verticals)

Transport & Automotive



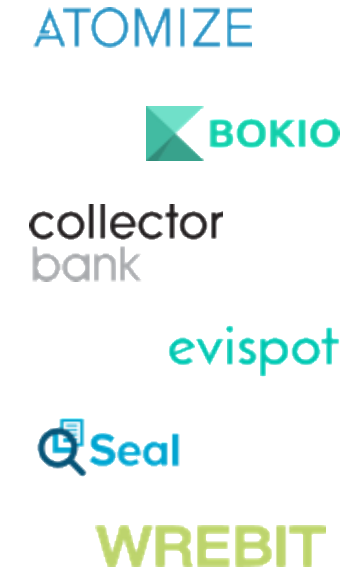
Partners



Net & Security



Financial & ERP



Life Science



Other verticals



Research & Education



Incubators & Arenas




Volvo Cars - Innovation in Transportation



Volvo Trucks - Innovation in Transportation



Recorded Future - Innovation in Cyber Security

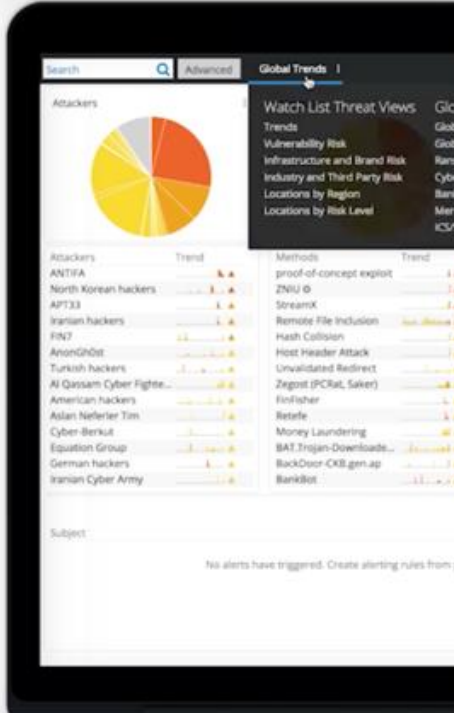
 Recorded Future [Product](#) [Solutions](#) [Customers](#) [Partners](#) [Blog](#) [Resources](#) [GET STARTED](#) [LOGIN](#)

PRODUCT

Real-Time Intelligence, Instant Integration.

Cut out laborious manual collection and get measurably more context than threat feeds alone, all updated in real time so information stays relevant. Recorded Future packages intelligence for faster human analysis or rapid integration with your existing security technology.

[SEE PRODUCT](#) [WATCH A VIDEO](#)



The screenshot displays the Recorded Future web interface. At the top, there's a search bar and a navigation menu. The main content area features a 'Global Trends' section with a pie chart titled 'Attackers' and a table titled 'Methods'. The 'Attackers' table lists various threat actors like ANTI-FA, North Korean hackers, and APT33. The 'Methods' table lists attack techniques such as proof-of-concept exploit, ZNU 0, and StreamX. A 'Watch List Threat Views' sidebar is also visible on the right.

Attackers	Trend
ANTI-FA	
North Korean hackers	
APT33	
Iranian hackers	
FIN7	
AnonGhost	
Turkish hackers	
Al Qassam Cyber Fighters	
American hackers	
Asian Nefarious Tim	
Cyber-Berkut	
Equation Group	
German hackers	
Iranian Cyber Army	

Methods	Trend
proof-of-concept exploit	
ZNU 0	
StreamX	
Remote File Inclusion	
Hash Collision	
Host Header Attack	
Unvalidated Redirect	
Zegpost (PC-Rat, Saker)	
FinFisher	
Retefile	
Money Laundering	
BAT.Trojan-Download	
BackDoor-CX8.gen.ap	
BankBot	



BIG DATA, MACHINE LEARNING & AI INSPIRATIONAL MAP – WEST SWEDEN 2018

Applications (verticals)

Transport & Automotive



Internet & Security



Financial & ERP



Life Science



Other verticals



Service



Research & Education



Incubators & Arenas



Partners

AI LANDSCAPE – INTERNET & SECURITY



BIG DATA, MACHINE LEARNING & AI INSPIRATIONAL MAP – WEST SWEDEN 2018

Applications (verticals)

Transport & Automotive



Internet & Security



Financial & ERP



Life Science



Other verticals



Service



Research & Education



Incubators & Arenas

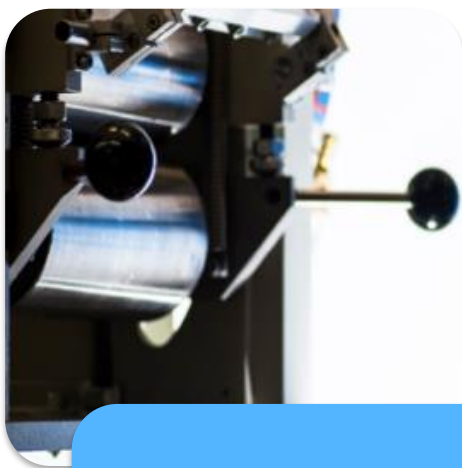


Partners

**AI is getting ready for healthcare.
But is healthcare ready for AI?**



AI can create value across the value chain



R&D

- Drug discovery
- Drug Design
- Clinical trials

Product & service

- Supply & distribution
- Product portfolio
- Education

User experience

- Diagnosis
- Patient support
- Decision support



AI LANDSCAPE – LIFE SCIENCE



BUSINESS REGION
GÖTEBORG

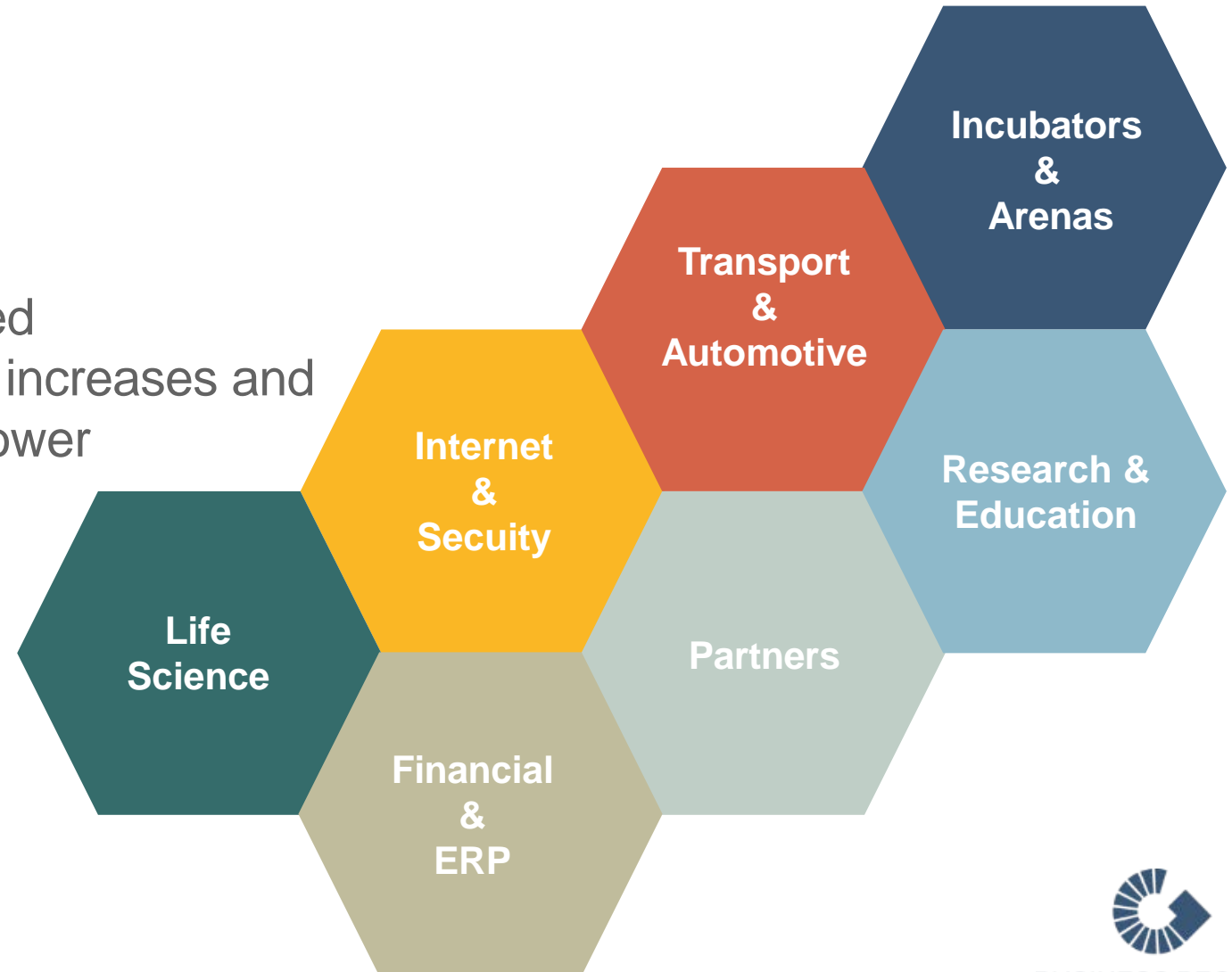
Key Findings

Rapid growth in the region

Found in almost every vertical

Usage of technologies adapted to need
The possibilities using the technology increases and
the threshold to start gets lower and lower

All actors are not world leading in AI –
but use it to improve their
current business



Complement other Swedish initiatives

AI WASP Research and PhD School

5 Universities

Applied AI Research - CHAIR

Chalmers Foundation

RISE AI

Resources, Expertise and Project services

Professional AI Training & Students

7 Universities

Various independent AI projects (e.g., VR, Vinnova, SSF, etc.)



CHAIR

OVERVIEW PRESENTATION

CHALMERS
UNIVERSITY OF TECHNOLOGY

AI RESEARCH
CENTRE

www.chalmers.se/chair

GOALS

Develop unique AI expertise

Attract world-leading AI researchers

Become an outstanding education centre in
AI

Become the preferred AI partner
for industry



PRICIPLES & STRATEGY

Focus and openness to new ideas

COLLABORATION PROJECTS
- with industrial partners

**CHALMERS PROJECTS
RECRUITMENTS**
Advancing CHAIR activities

APPLIED AI

Transport

Life Science and Health

Automation and IoT

AI ENABLERS

AI-based Systems and Software

AI FOUNDATION

AI Theories and Algorithms

Ethics

Sustainability

Equality

Innovation

- A national & neutral platform to accelerate AI related research & innovation
- Horizontal resources across applications
- Focus on collaborative development across industry, academia & society

- Team of about 10 people, initially with offices in Gothenburg & Stockholm
- Budget SEK 25 million annual
- Funded by Vinnova, Region Västra Götaland and 25+ partners

AI INNOVATION of Sweden 

Founding partners

Public funding



Corporate



Medium sized companies & Consulting



Academia & Research Institutes



UNIVERSITY OF
GOTHENBURG



Lifelong Learning



Public organizations



National resources

Data Factory

Managed data,
processing power and
related services

Collaborative projects

of cross industrial,
academic and societal
partners

International relationships
Ethic & impact on society
Various programs
Communication

Regional nodes

Co-location

of cross industrial,
academic and societal
research & innovation
teams

Activities

Competence &
knowledge driving events
& workshops

Ecosystem activation
Regional development
Communication

Regional nodes



AI INNOVATION of Sweden ...

First node in Gothenburg, second and third
under discussion in Stockholm and Malmö



Thank you!



BUSINESS REGION
GÖTEBORG




Safer intelligent vehicles

Telematics Valley 2019-10-02

Christian Svensson
Veoneer
Innovation Director

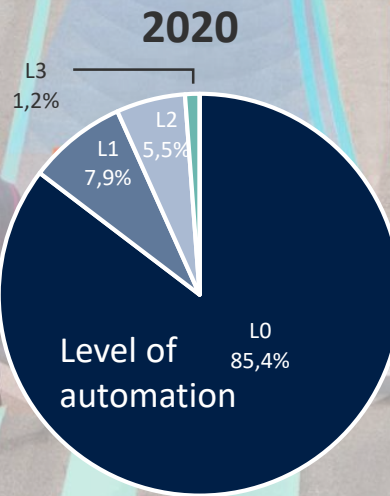
Edvard Brinck
Ericsson
Director Portfolio Development

A background image featuring two women smiling. The woman on the left is a white woman with long brown hair, looking upwards and to the right with a bright smile. The woman on the right is an Asian woman with dark hair, looking down and to the left with a joyful smile. They appear to be in an office or professional setting.

Our Purpose Creating Trust in Mobility

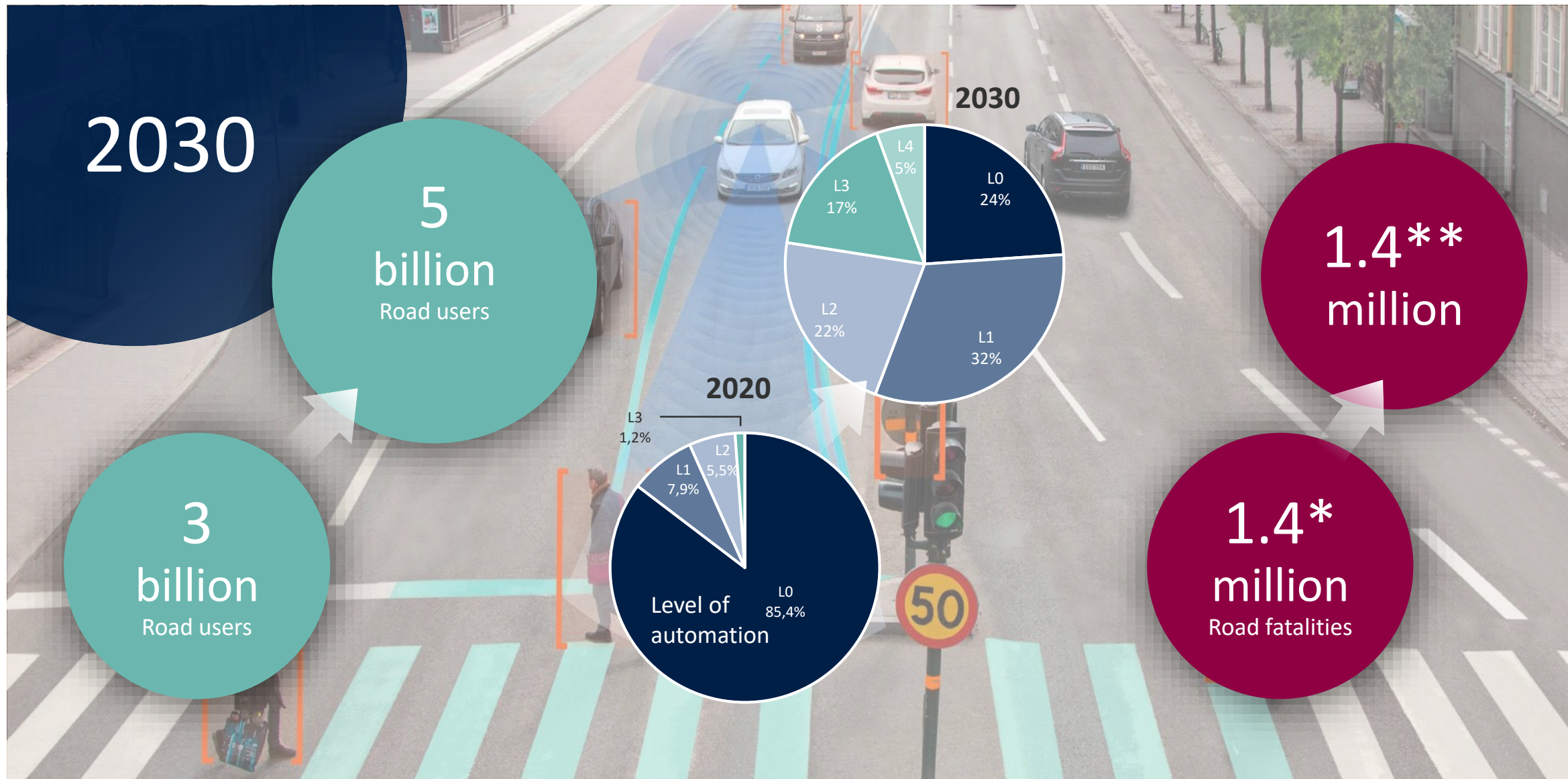
Today

3
billion
Road users

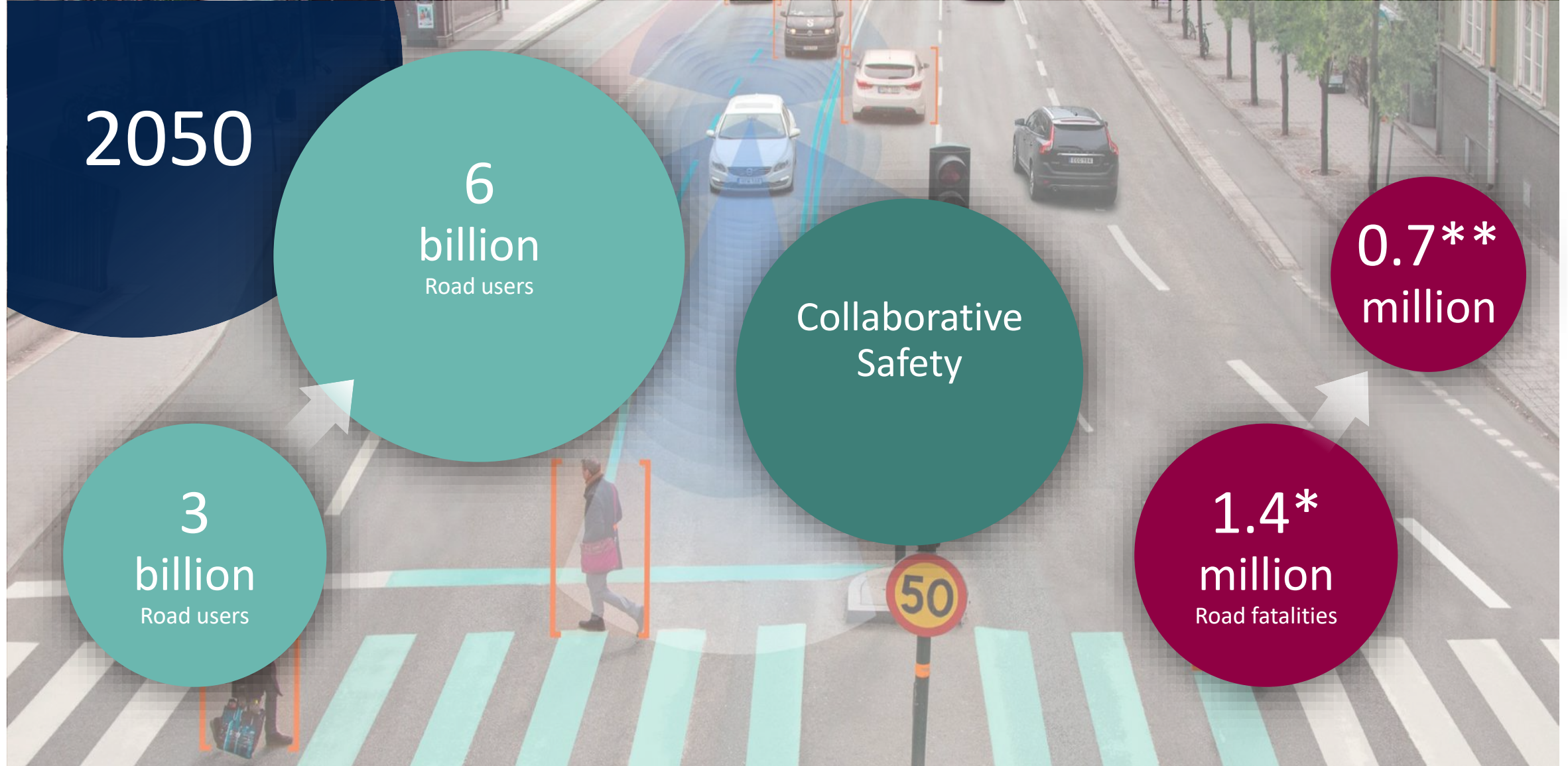


1.4*
million
Road fatalities

*using WHO data



*using WHO data **Veoneer estimate



*using WHO data **Veoneer estimate

LIV3.0 and Geofence/ODD - with Ericsson





Networks

Digital Services

Managed Services

Portfolio

Future Technologies

Trends & Insights



Safer Intelligent Vehicles

Ericsson and Veoneer - Building trust in mobility and enabling new automotive services

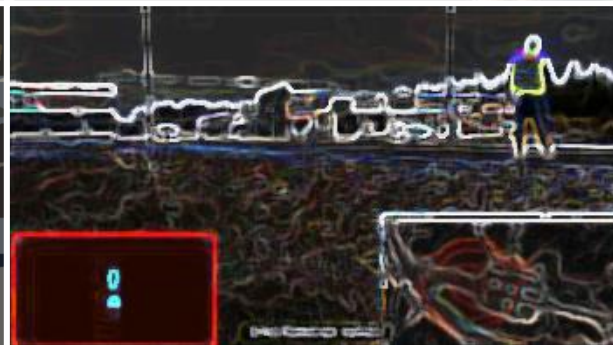
<https://www.ericsson.com/en/internet-of-things/iot-platform/iot-ecosystem/partners/veoneer>



Safer Intelligent Vehicles

Envision and Veoneer building trust in mobility and enabling new autonomous vehicle services

veoneer



Predictive Mobility and Geofence use cases



Predictive Mobility / Connectivity blind spots



Sensor Connectivity Cloud

At the telematics view

Inside LIV car

- Use Case 8**
- Connected Vest
 - Traffic Tower dialog through AI
 - Mission critical communication
 - Check trust in driver and stress level for the AI to determine what they can suggest next
 - Creates a temporary static geofence around the UPS fleet that dropped the goods
 - Creates a geofence around the UPS driver through the connected vest
 - Sends an instruction from the supporting AI to the vehicle with a suggested new route and suggest continue in AD mode
 - Driver gets to decide if they want to follow through or not [yes/no]



Geofence and Map update

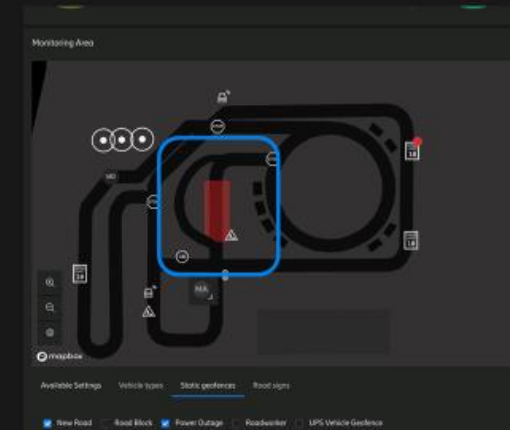


Sensor Connectivity Cloud

At the telematics view

Inside LIV car

- Use Case 9**
- Connected Vest geofence shared
 - Distributed edge node caching the latest known High Definition (HD) map tile details that is being shared with the car in due time
 - High throughput connectivity is required



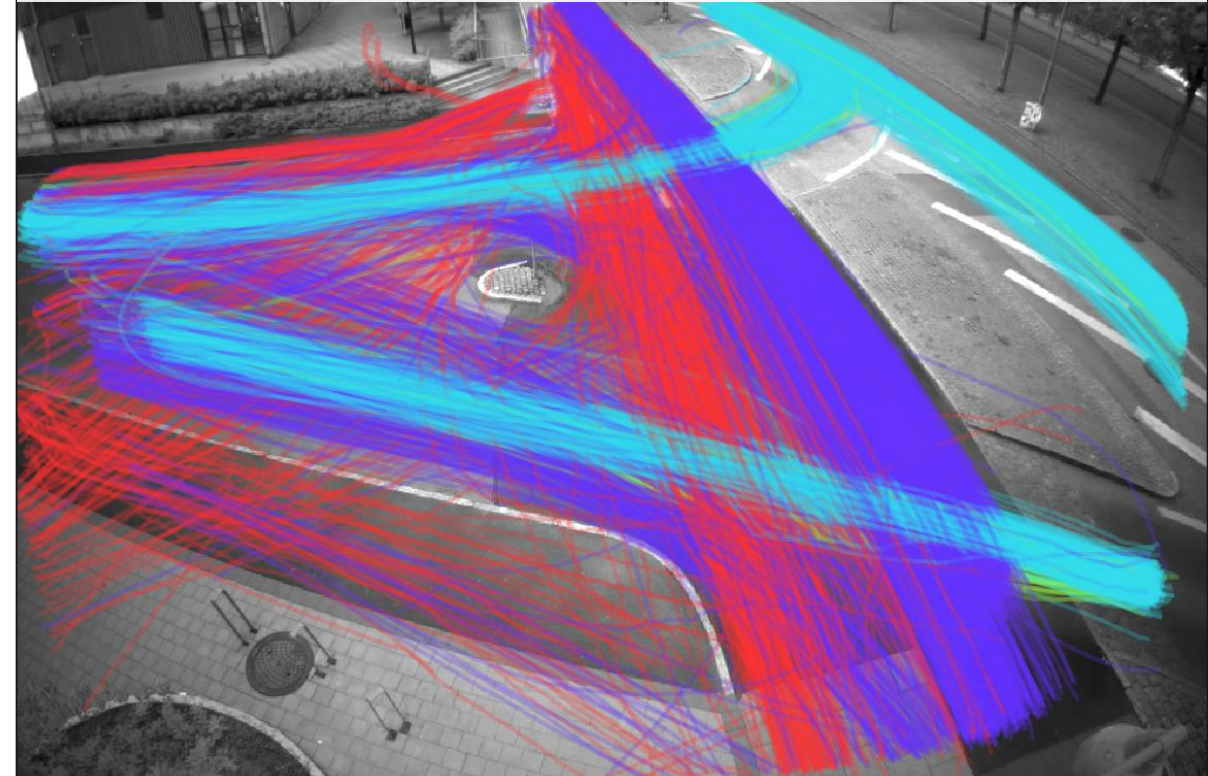
3D AI and 5G Safer Traffic in Real



Warning 3 seconds before bicyclist/pedestrian reach conflict zone



Behaviour, interaction and traffic safety



Pedestrians

Bicyclists

Vehicles



veoneer



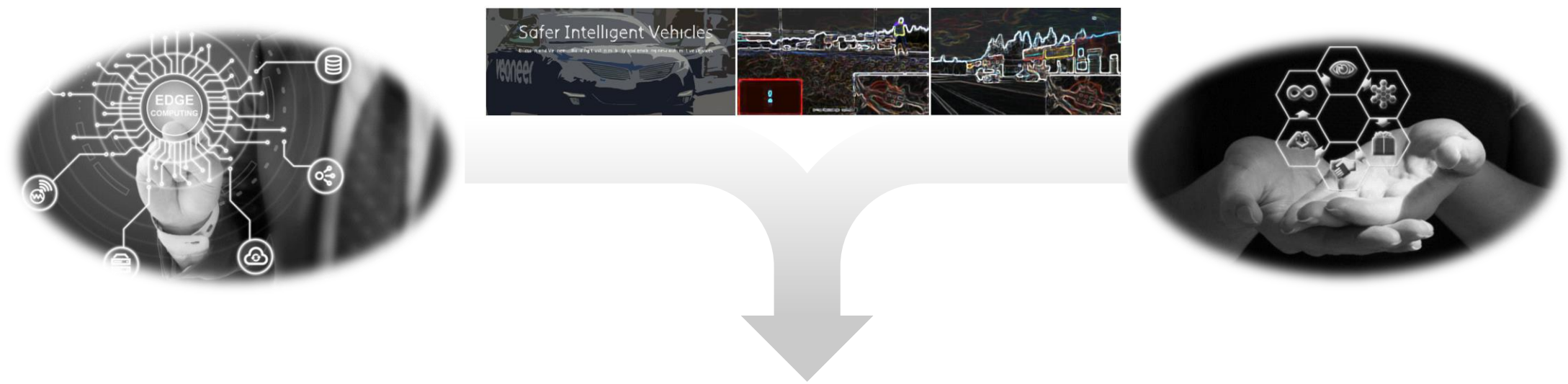
mobilityXlab



Collaboration enables cross industry fertilization

Edge analytics NOW and for business development

Two megatrends are meeting – real-time edge analytics and servitization



- 
Create customer stickiness
- 
Enable new business models
- 
Prolong the life of your products
- 
Improve SLAs
- 
Quality becomes vital
- 
Rapid product development
- 
Shifts in profits pools
- 
Improve sustainability





Helena Iremo, Scania Group and Erik Tengedal, Imagimob

C-me Vest

the connected and intelligent vest for driver safety

SCANIA

Problem – Exposed profession

- Working alone
- Workplace accidents
 - plowing
 - falling when loading/unloading
 - hit by falling objects
 - crushed by objects or machines
 - working outside the vehicle
- Robbery

Här är Sveriges tio farligaste yrken

Nära 500 svenskar har förlorat livet på sina arbeten under det senaste decenniet. Några yrken är särskilt farliga visar SvD:s sammanställning av data från Arbetsmiljöverket.

Av Sophia Sinclair · 1 dec 2018 · Spara artikel

[Läs mer om Döden på jobbet](#)



Del 1 av 11

Avsnitt



Tre av de arbeten som kräver flest liv i Sverige är lastbilschaufför, elektriker och lantbrukare. Foto: Tomas Oneborg och Lars Pehrson

1. Lastbilschaufför



Foto: Tomas Oneborg

Lastbilschaufför toppar Arbetsmiljöverkets statistik med 59 döda, och är därmed Sveriges dödligaste yrke.

Trafikolyckor är mycket utbredda, men också klämskador som ofta uppkommer i samband med till exempel lastning av fordonet.

Mycket arbete återstår för att förebygga dödsolyckorna, enligt Bengt Järholm. Han lyfter fram bättre fartkontroller i lastbilarna som preventiva åtgärder och även bötfällning av arbetsgivare om anställda kör för fort.

– Då pratar vi inte om några tusenlappar, utan snarare tiotusentalskronor. I dag ligger stort ansvar på chaufförens axlar, men precis som i annat arbetsmiljöarbete är det arbetsgivaren som ska se till att de anställda har rätt utbildning, tillräckligt med tid och så vidare, säger Bengt Järholm.





Solution – Connected safety

IN A HIGH TECH COLLAR

- Printed active light technology from Light Flex
- MCU – for lights and Edge AI application (ARM Cortex M4)
- Standard sensors (accelerometer and gyro)
- Edge AI application from Imagimob



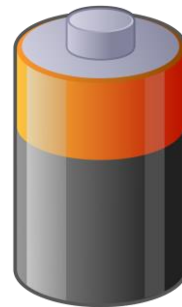
Solution – Connected safety

IN A HIGH TECH COLLAR

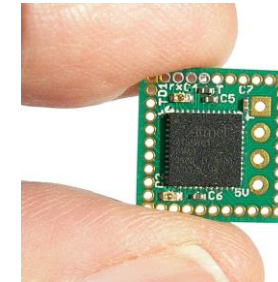
Edge AI application
with:



High accuracy



Low power super
important for all battery
powered products

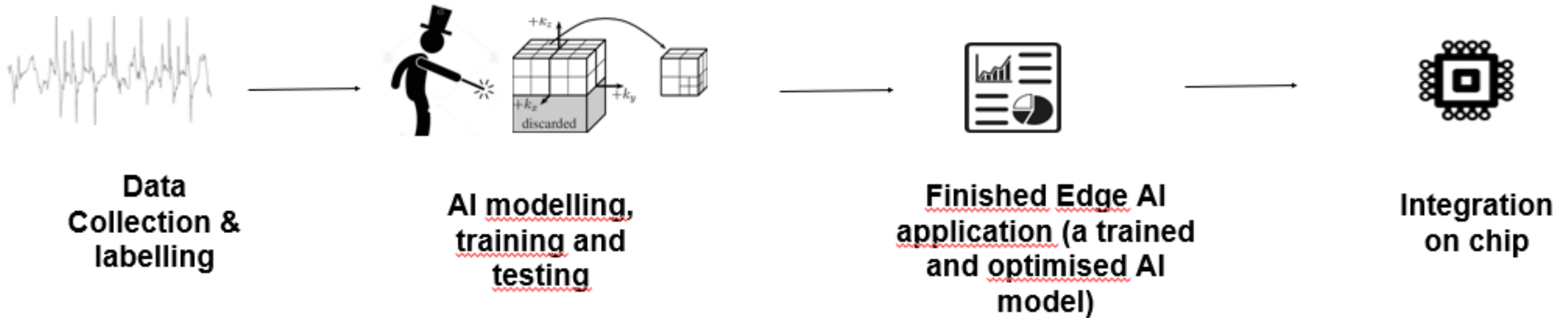


Small footprint important
to fit many AI models in
RAM memory



Solution – Connected safety

IN A HIGH TECH COLLAR





Solution – Connected safety

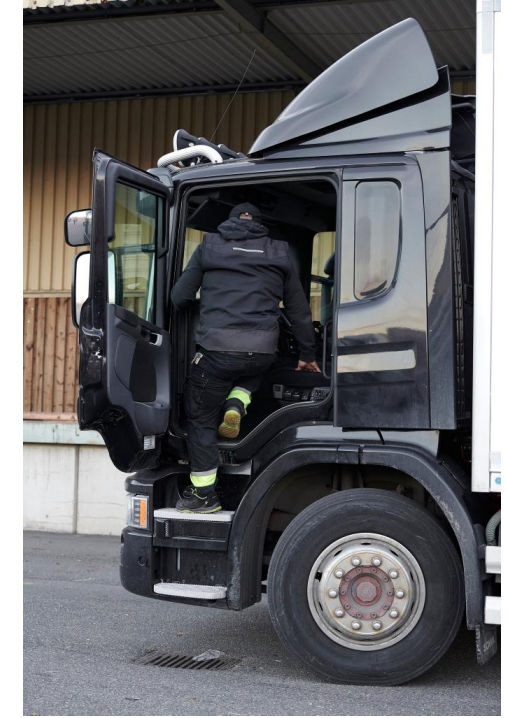
IN A HIGH TECH COLLAR





Result – Be connected. Be safe.

- Connected workwear
- Double sided
- App
- Light settings
- Lights on/off automatically
- Fall detection
- Emergency contact
- Alarm button
- High interest since September 2018





Collaboration



Connected Services &
Solutions



Parts & Services



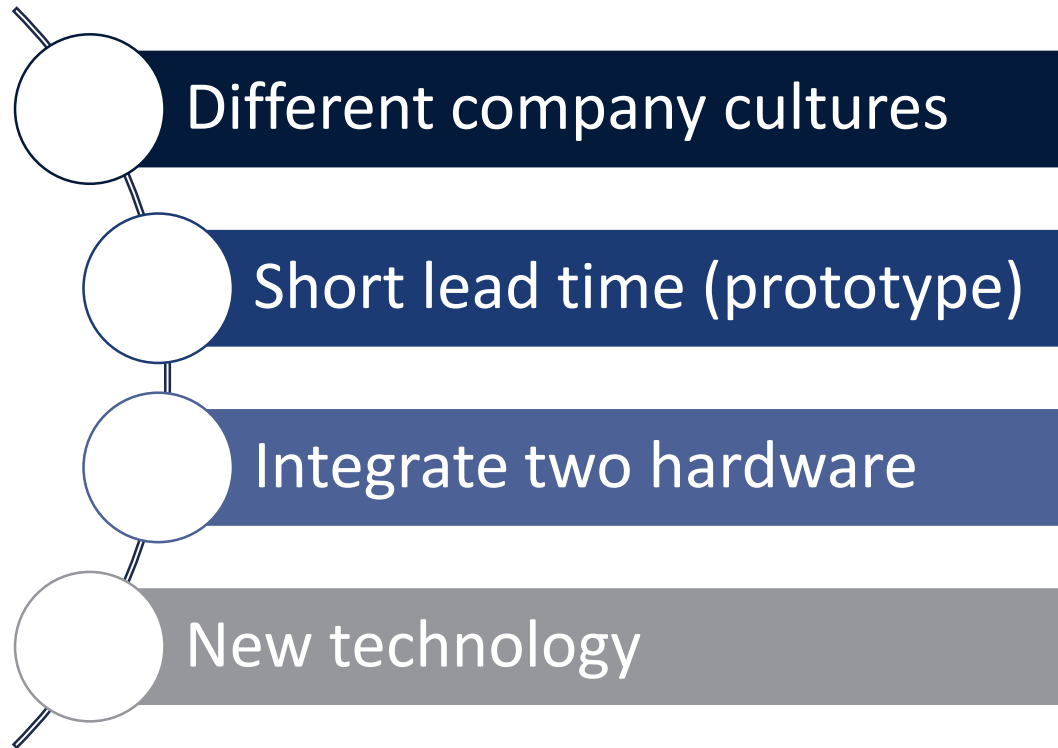
Clothing
Manufacturer

PCB Supplier

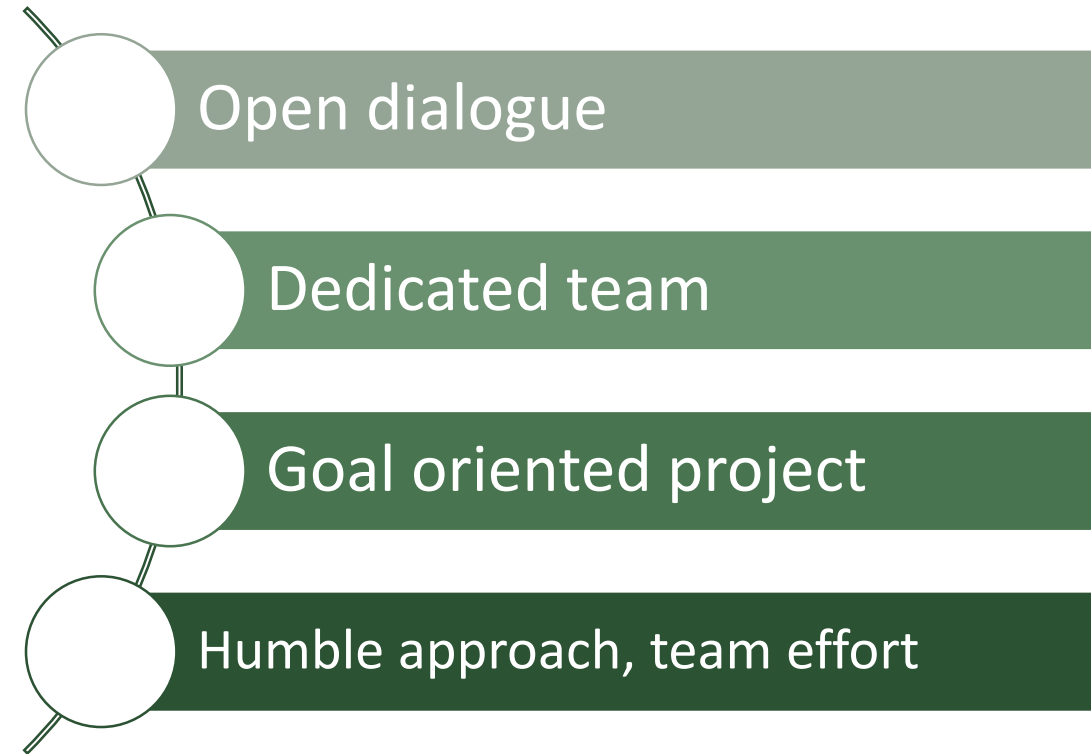


Collaboration

Challenges



Success factors





SCANIA



Panel



Luxoft
A DXC Technology Company



VOLVO
Volvo Group

FINDWISE teradata.

sas

Networking
break
see you back at
15.20!



VOLVO
VOLVO GROUP

**Unleash the value
of connectivity data
with AI!**

Robert Valton, Daniel Reimhult
Volvo Group Connected Solutions

Zooming out – The Volvo Group context

“ *Be the most desired and successful transport solution provider in the world* ”







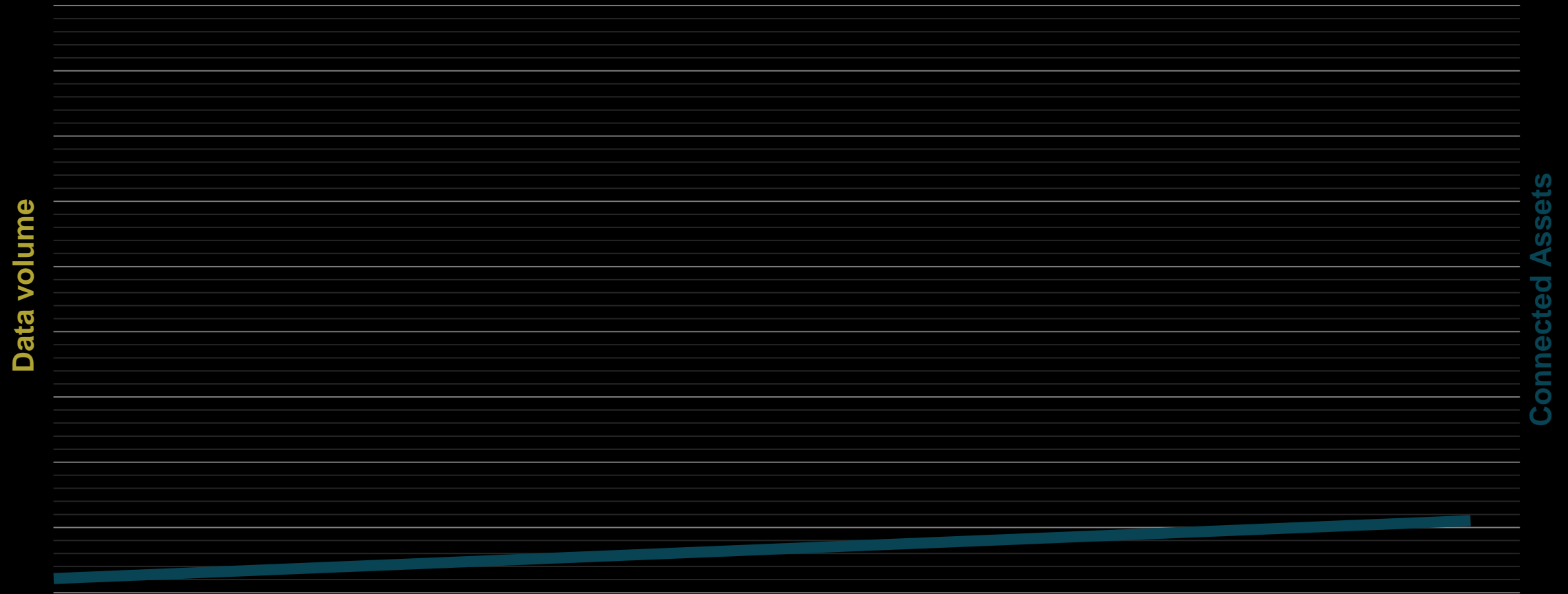


Volvo Group has more than...

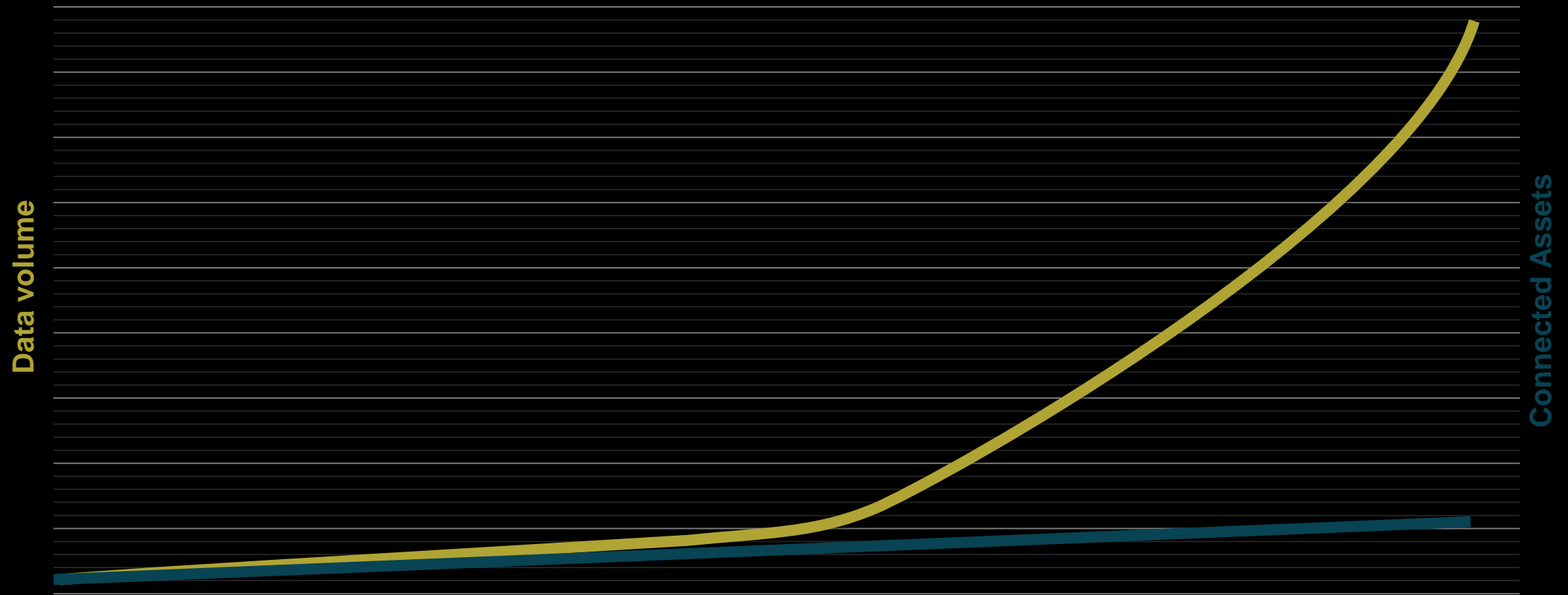
900,000

...connected customer assets

... and there will be increase in both numbers and volume



... and there will be increase in both numbers and volume





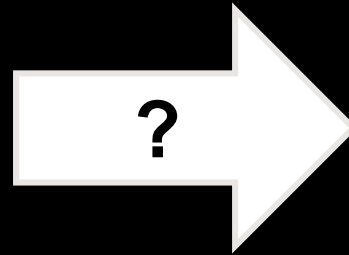
A night cityscape with a network overlay. The background shows a city at night with lights and buildings. Overlaid on this is a complex network of white lines and dots, representing connectivity. Some nodes in the network are highlighted with circular icons containing three dots. The overall color scheme is dark blue and black, with white lines and dots for the network.

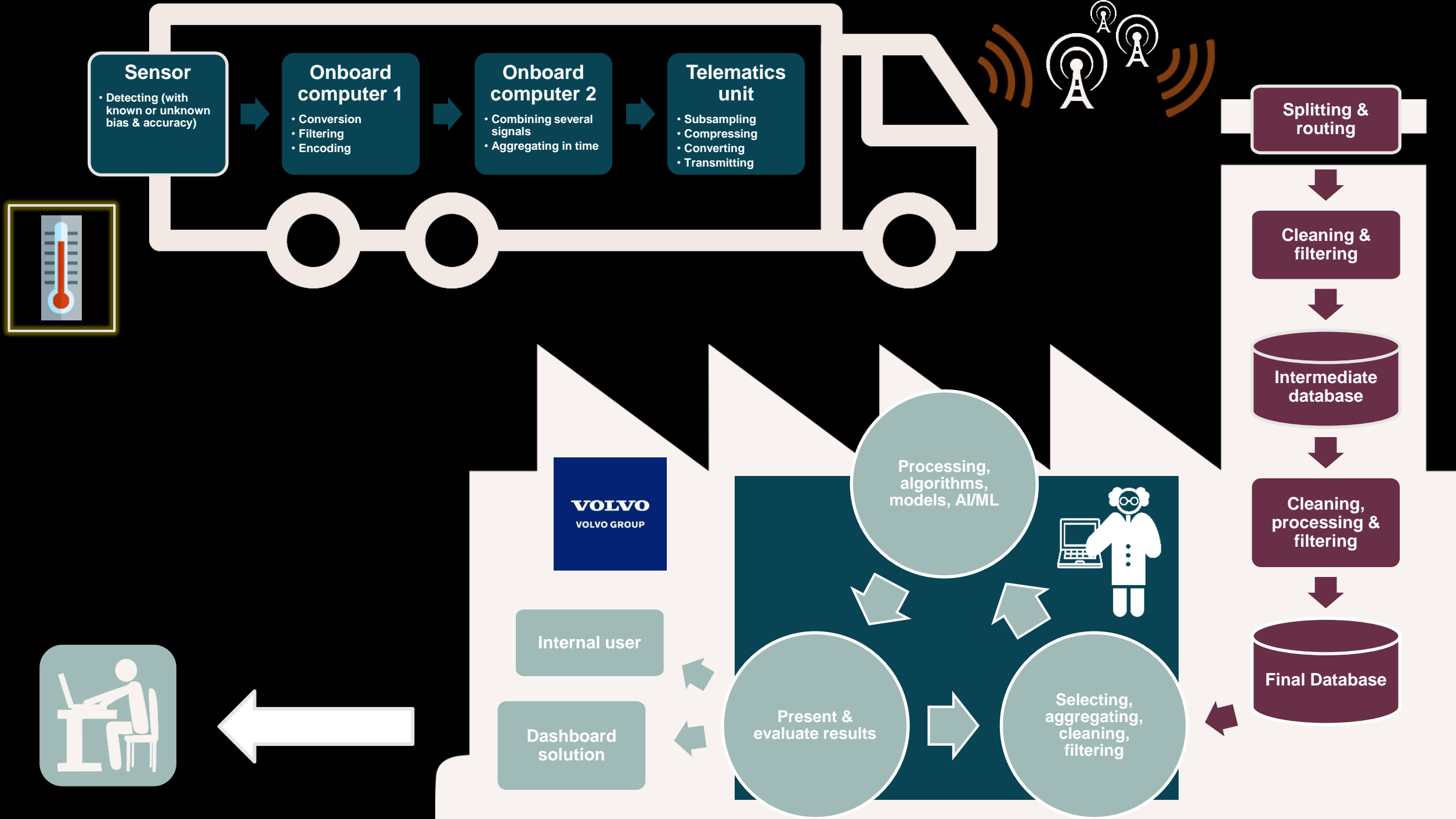
“unleash the value of
connectivity data”



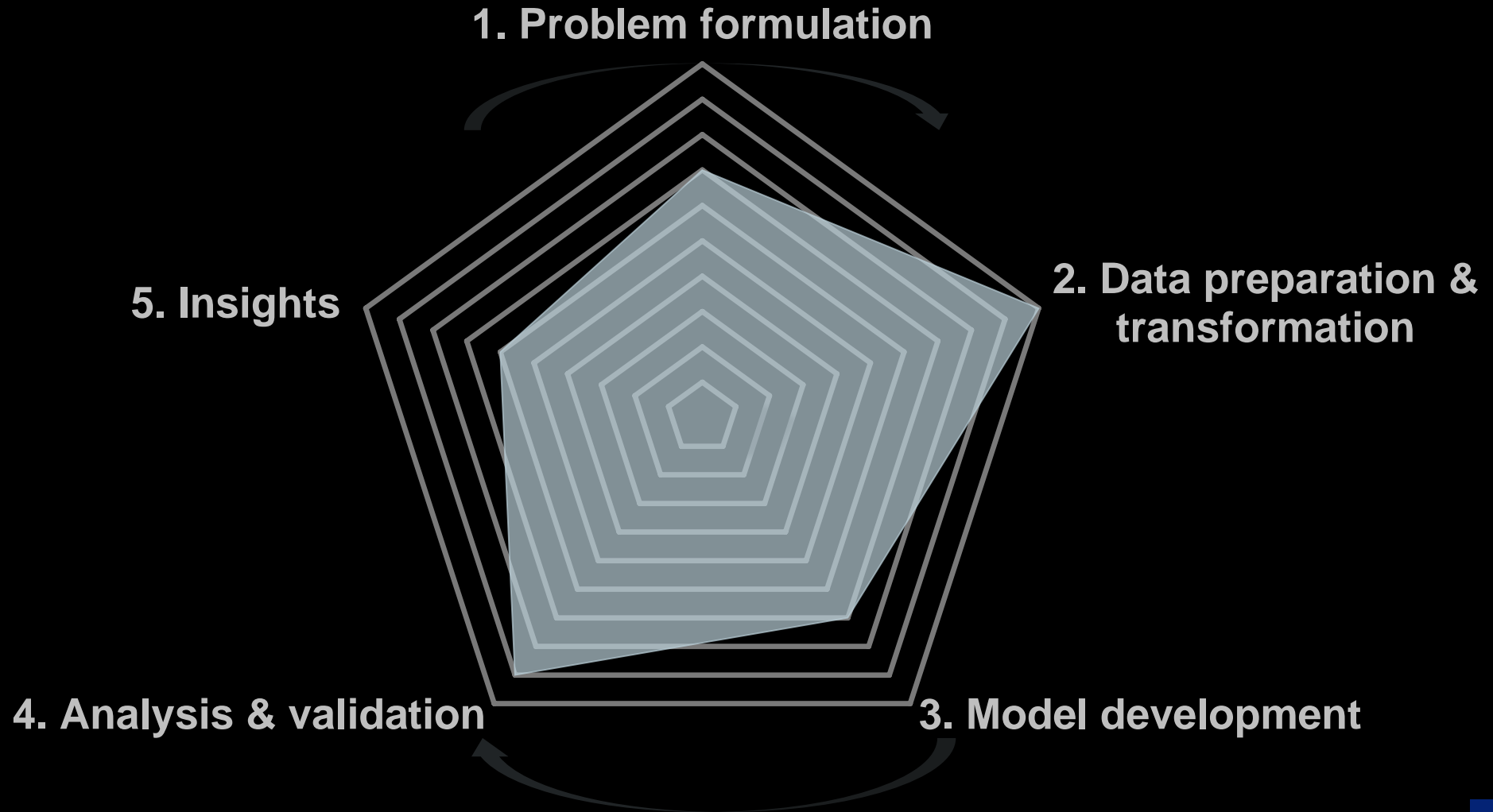


Knowing your data

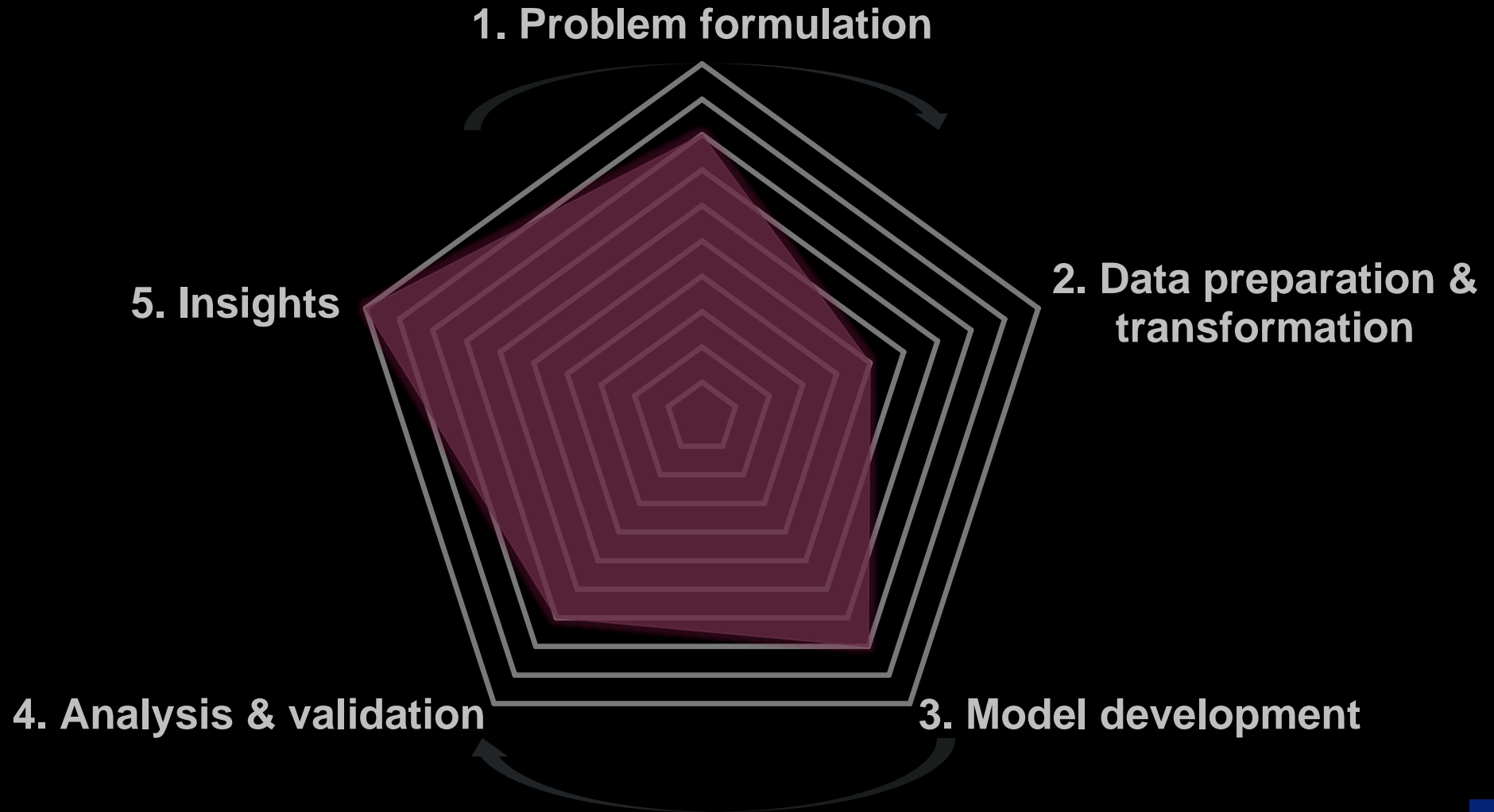




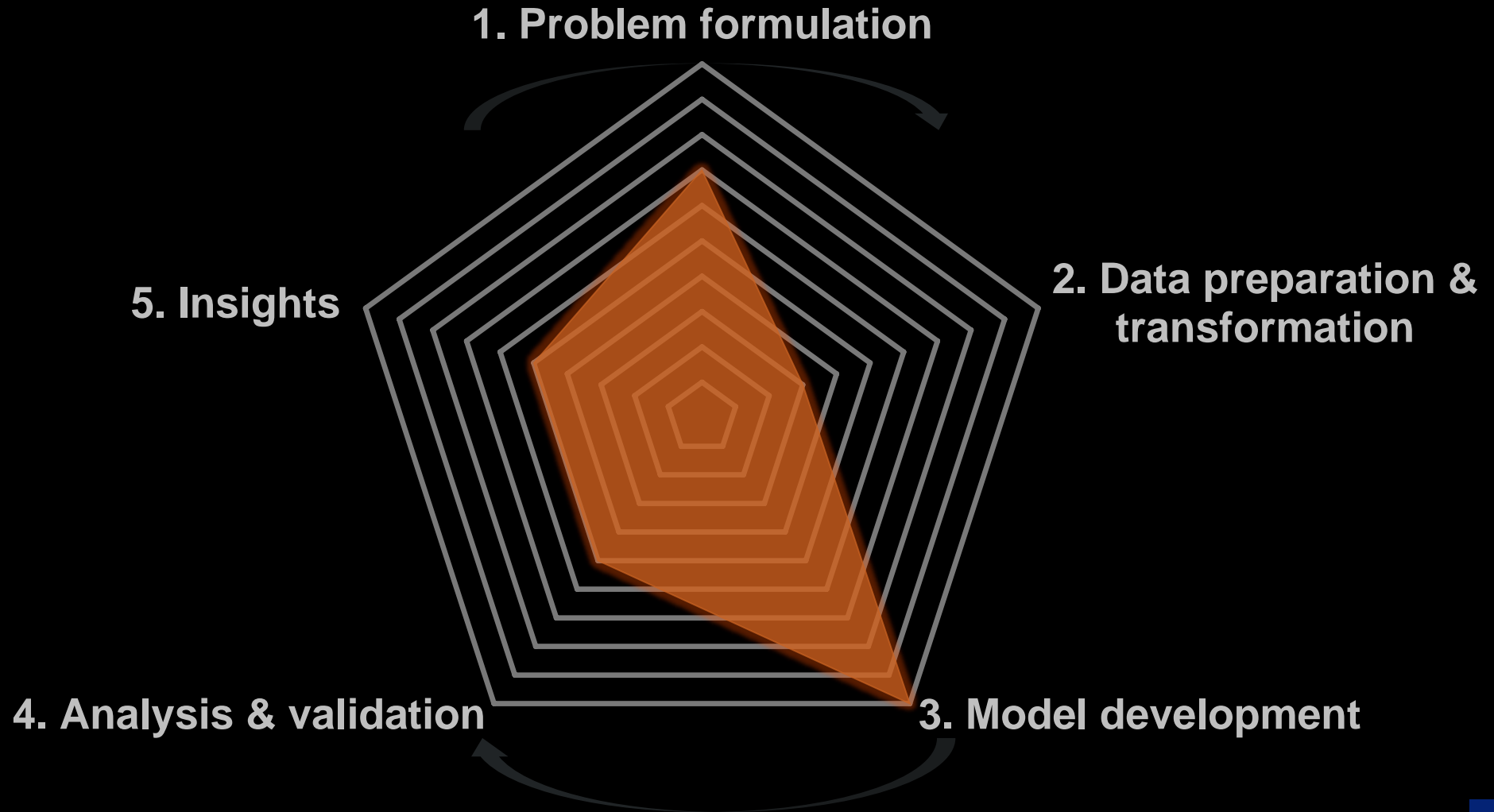
Work flow



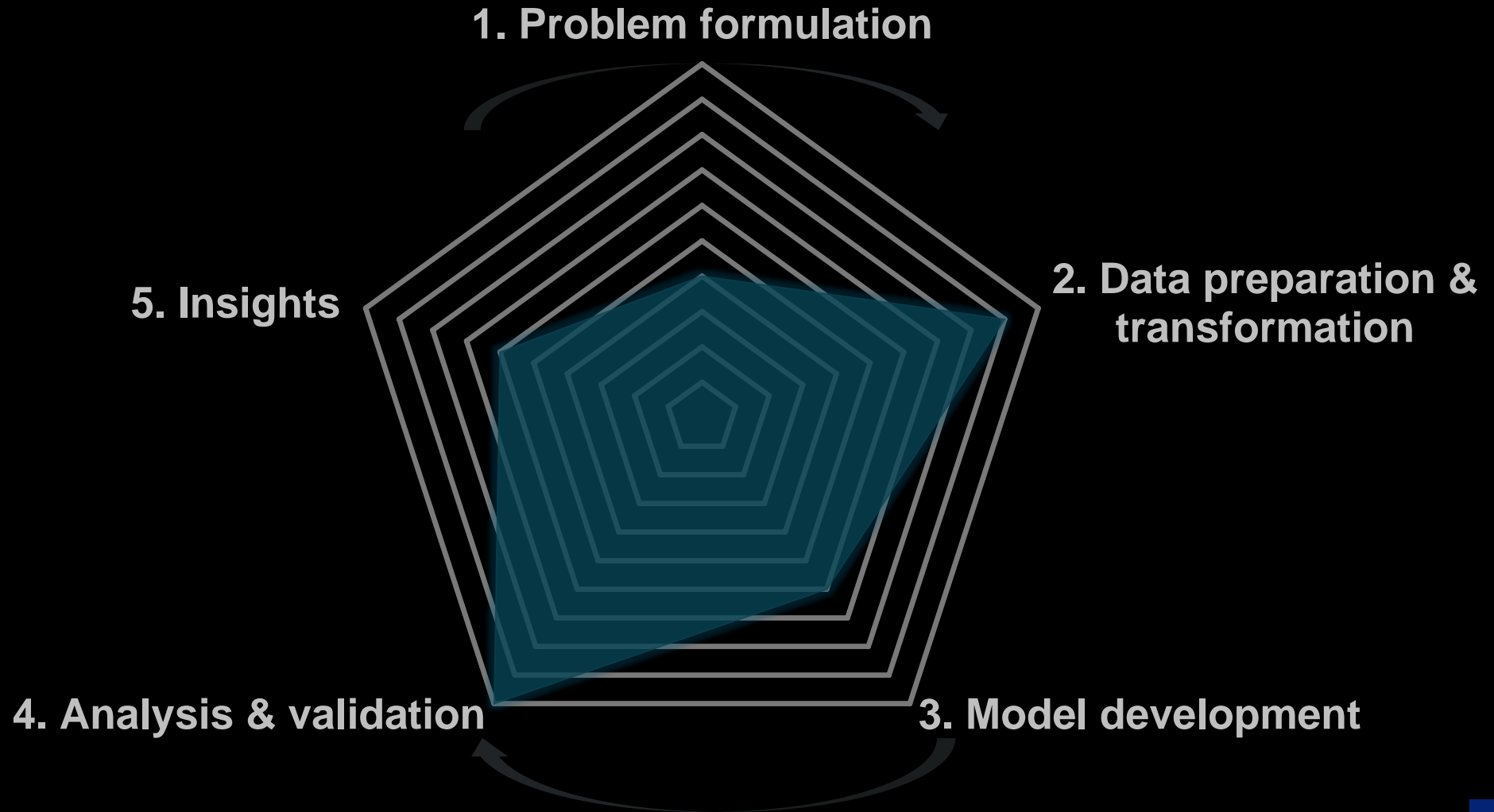
Work flow



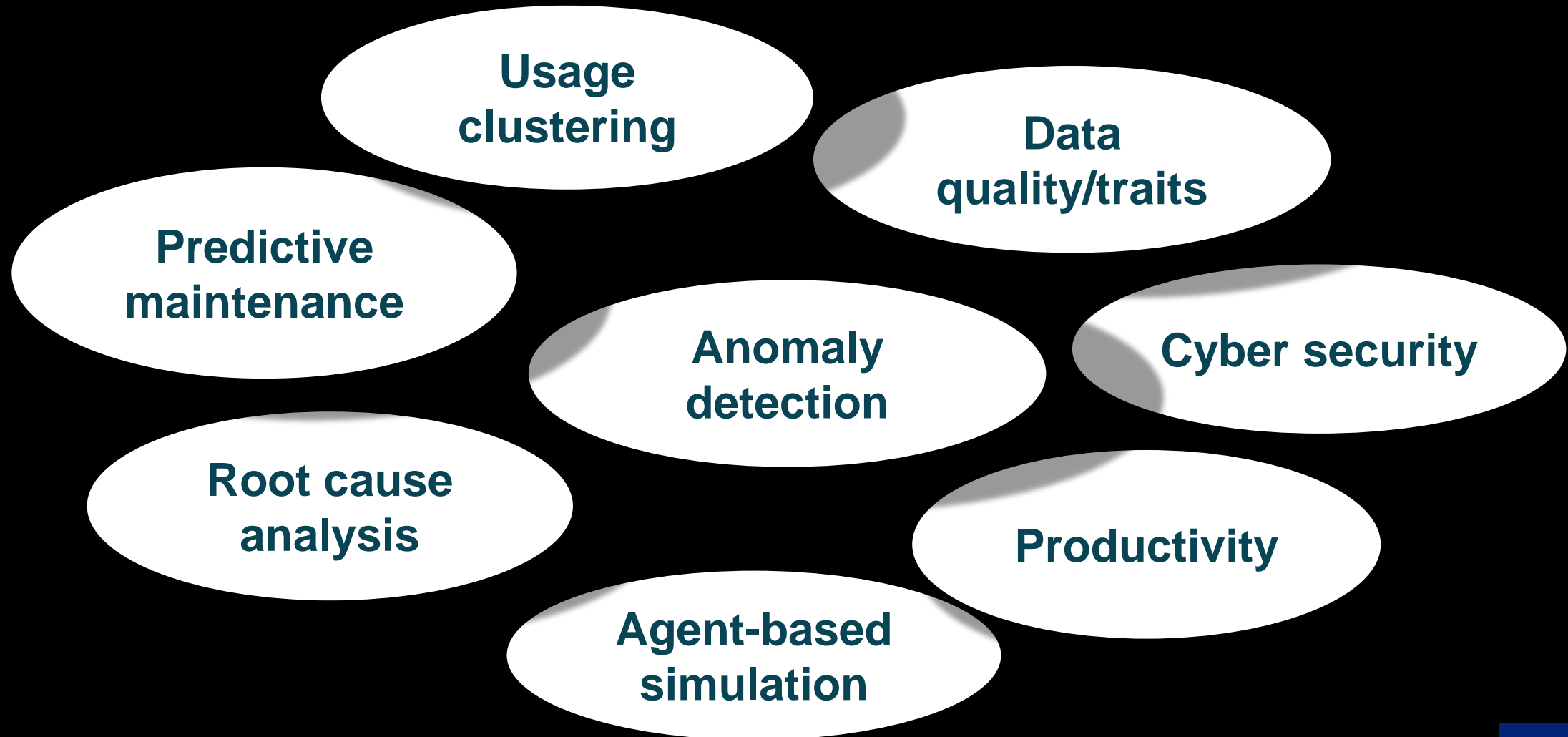
Work flow



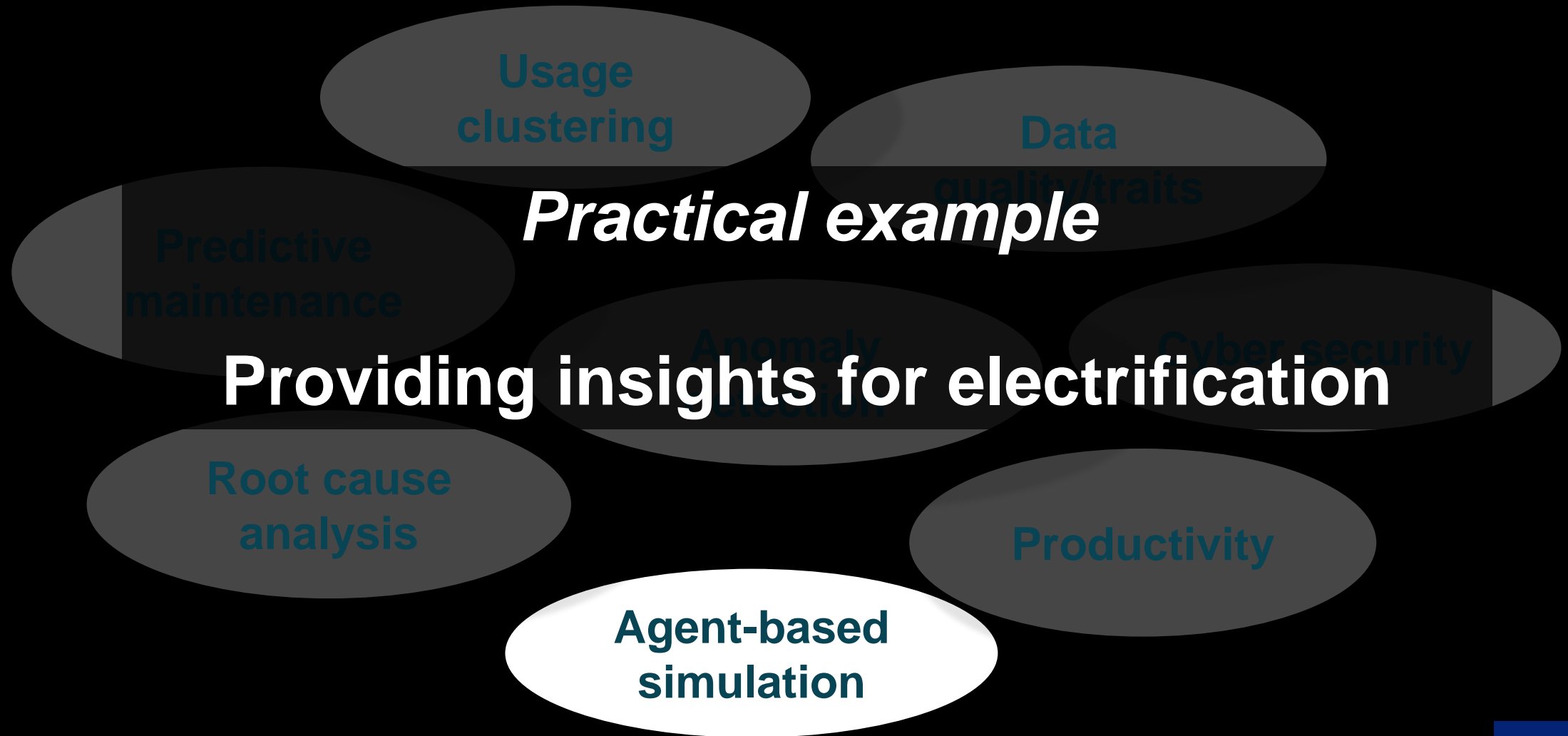
Work flow



AI use case examples



AI use case examples



Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 0

Done



Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 1

Done



Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 2

Done



Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 3

Done



Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 4

Done

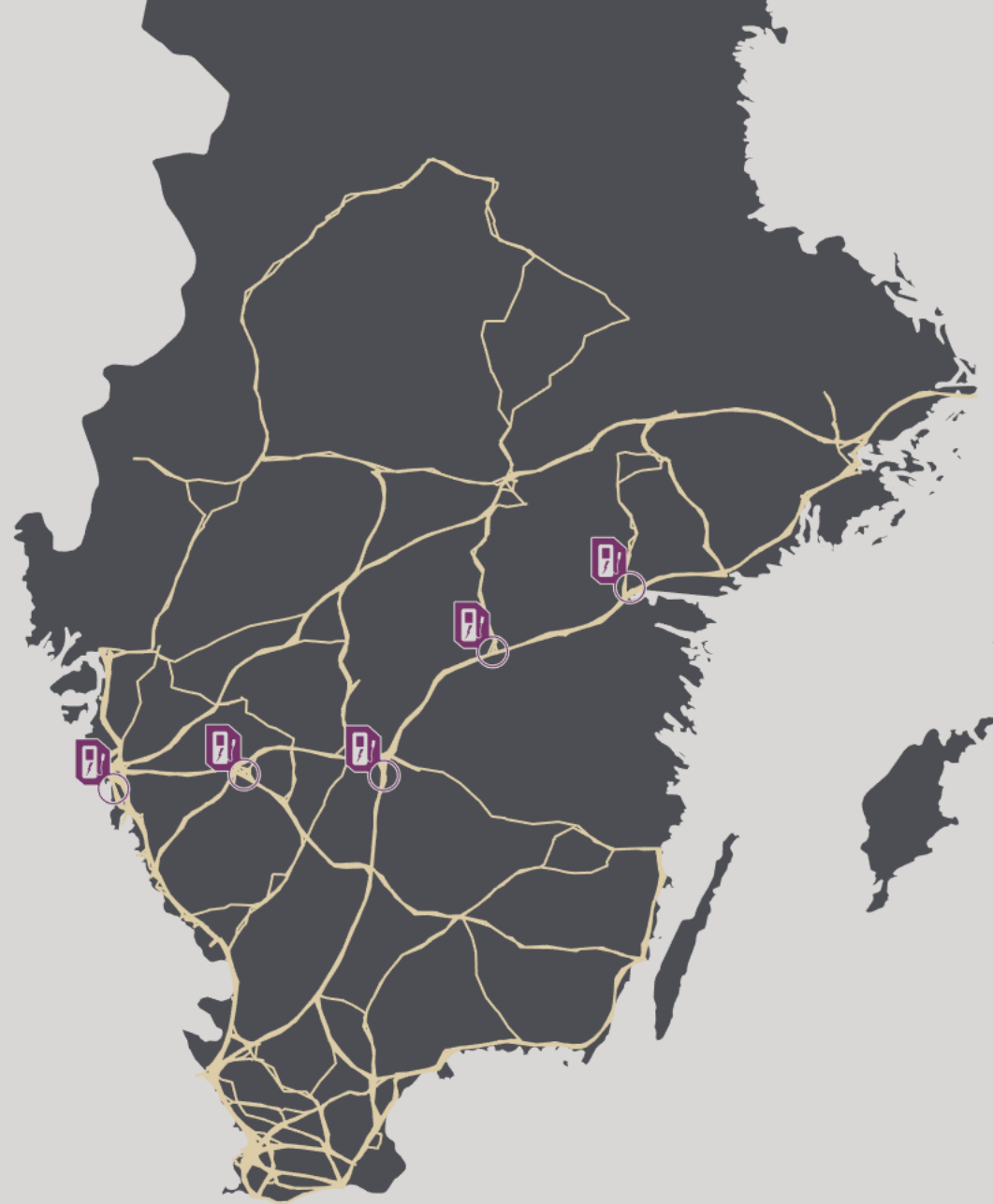


Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 5

Done



Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 6

Done



Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 7

Done

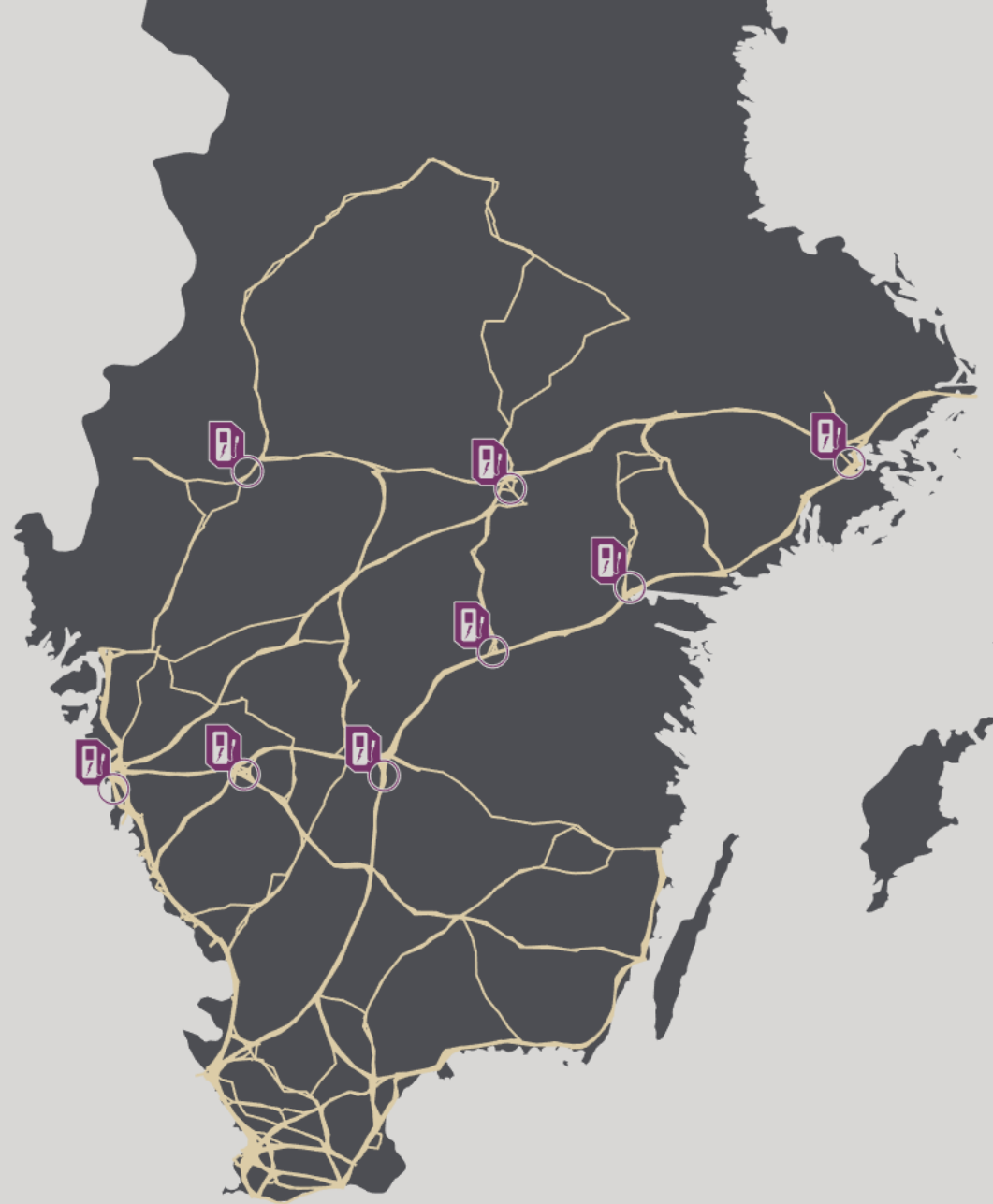


Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 8

Done

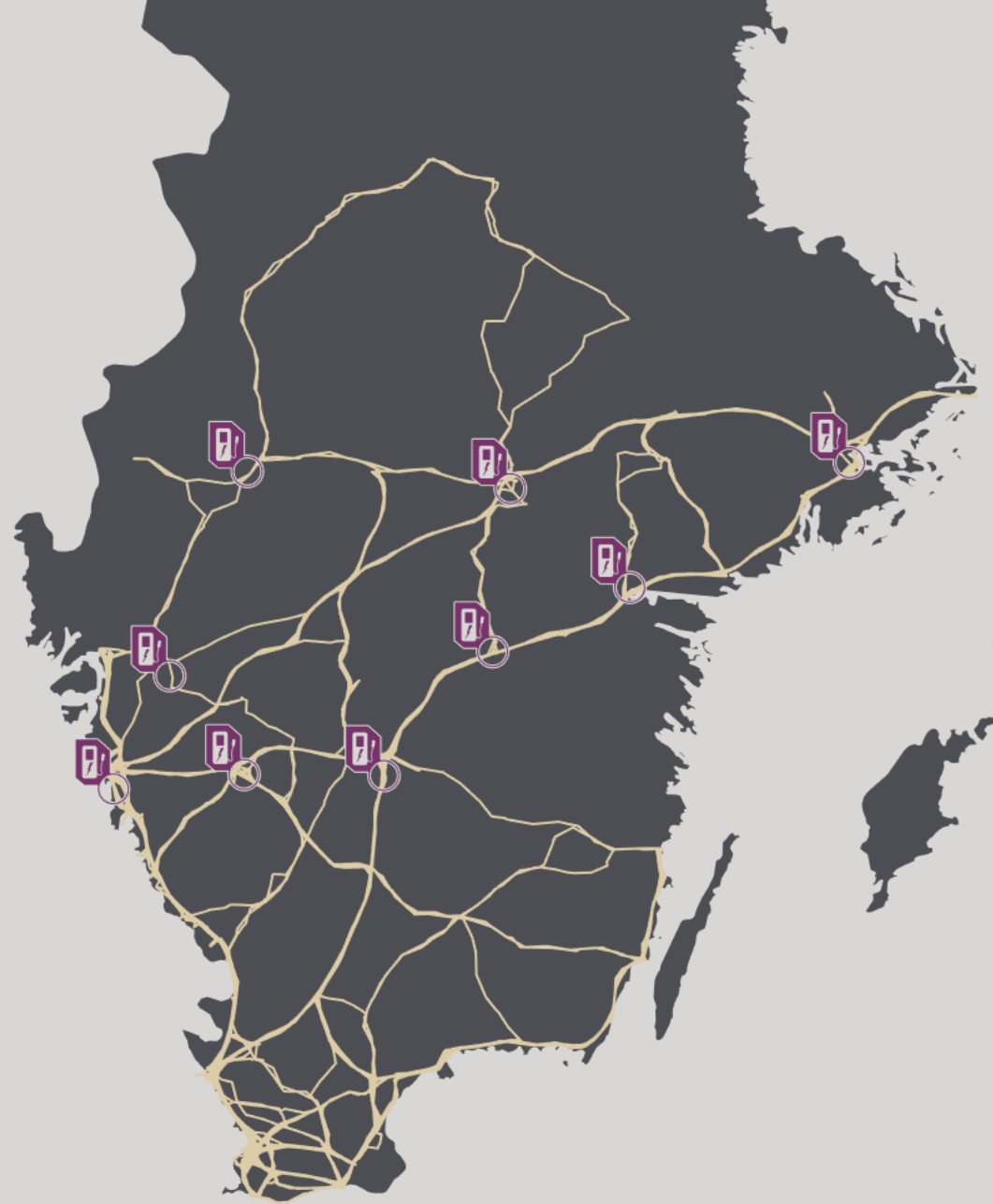


Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 9

Done

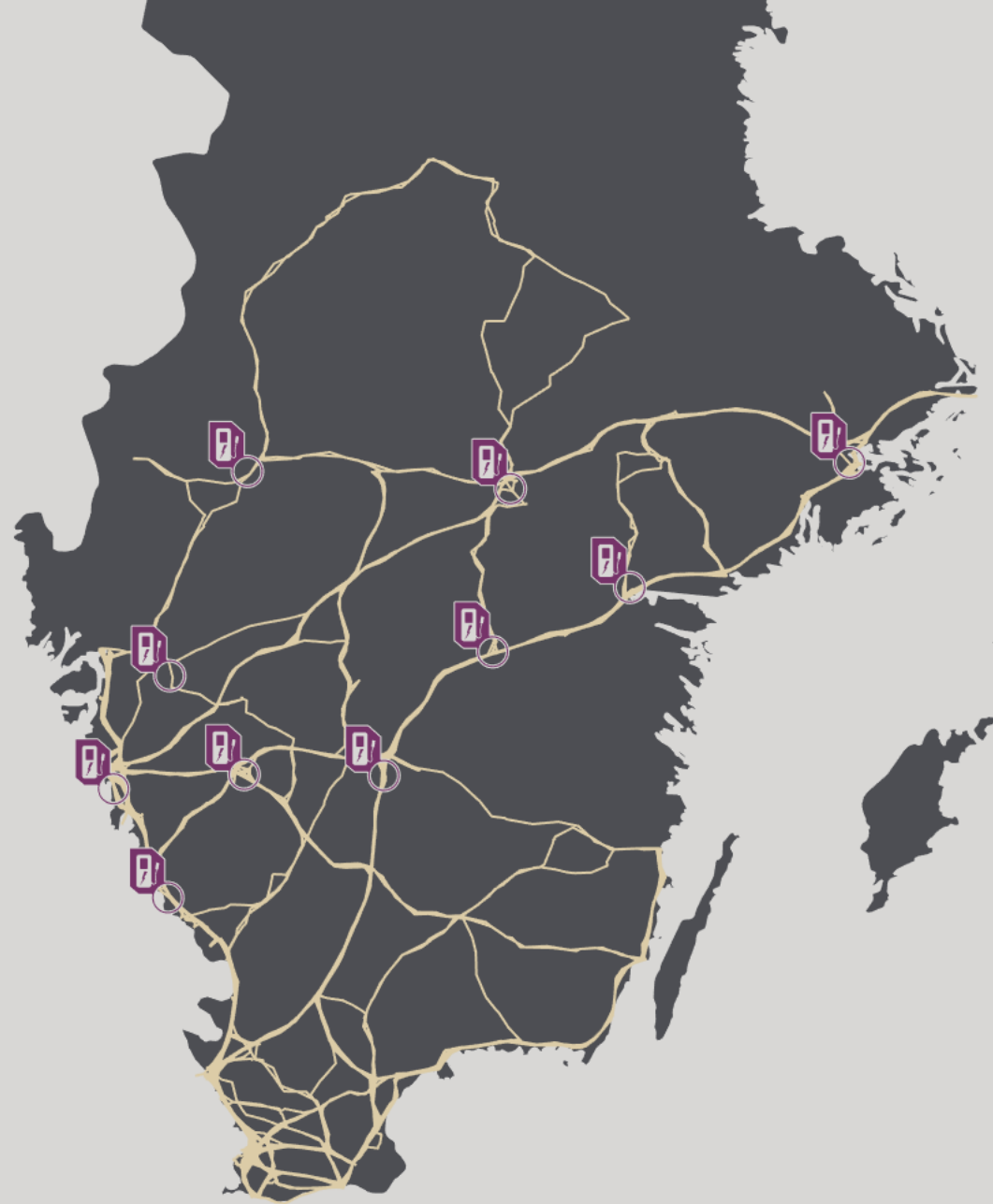


Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 10

Done



Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 11

Done

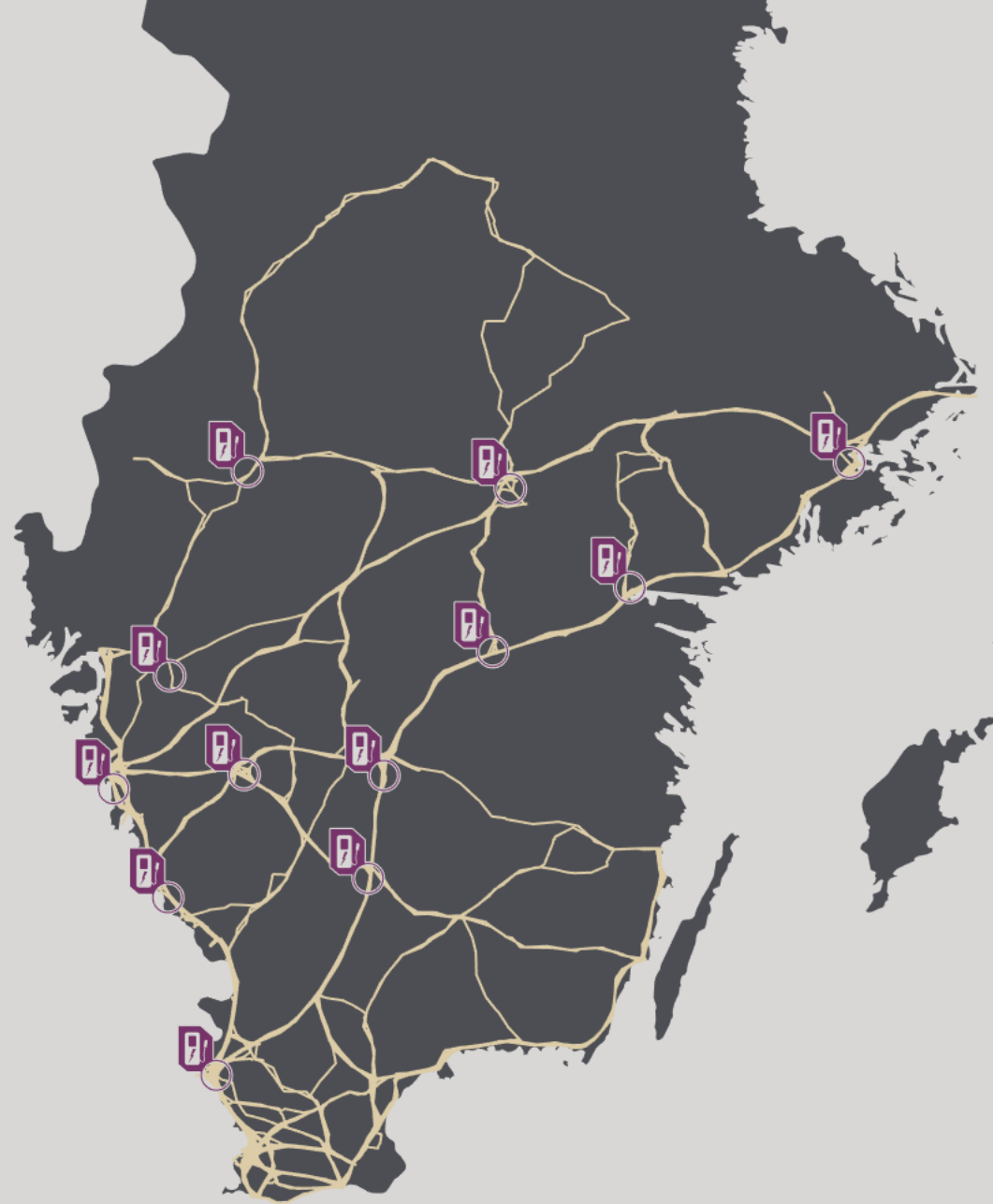


Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 12

Done

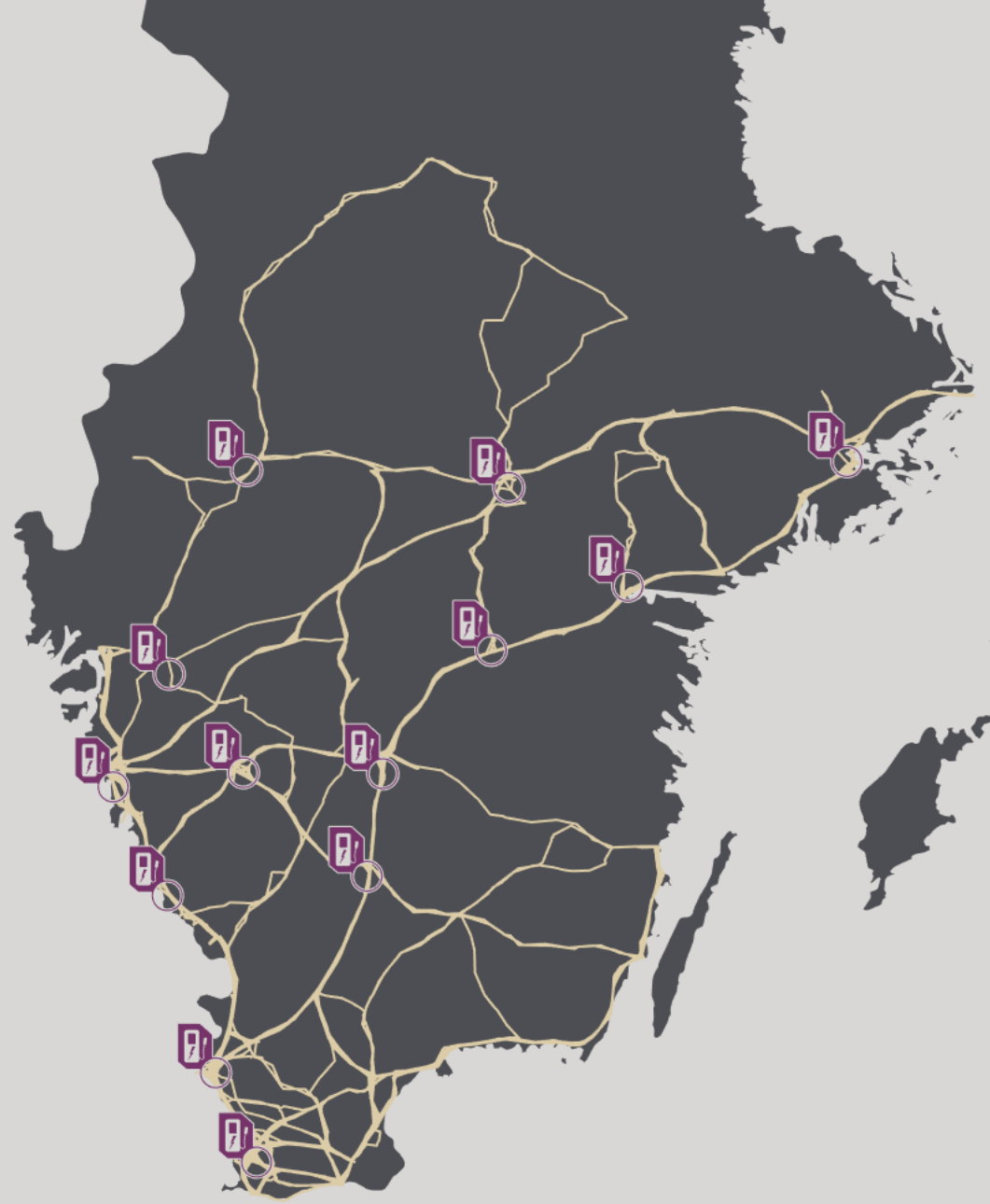


Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 13

Done

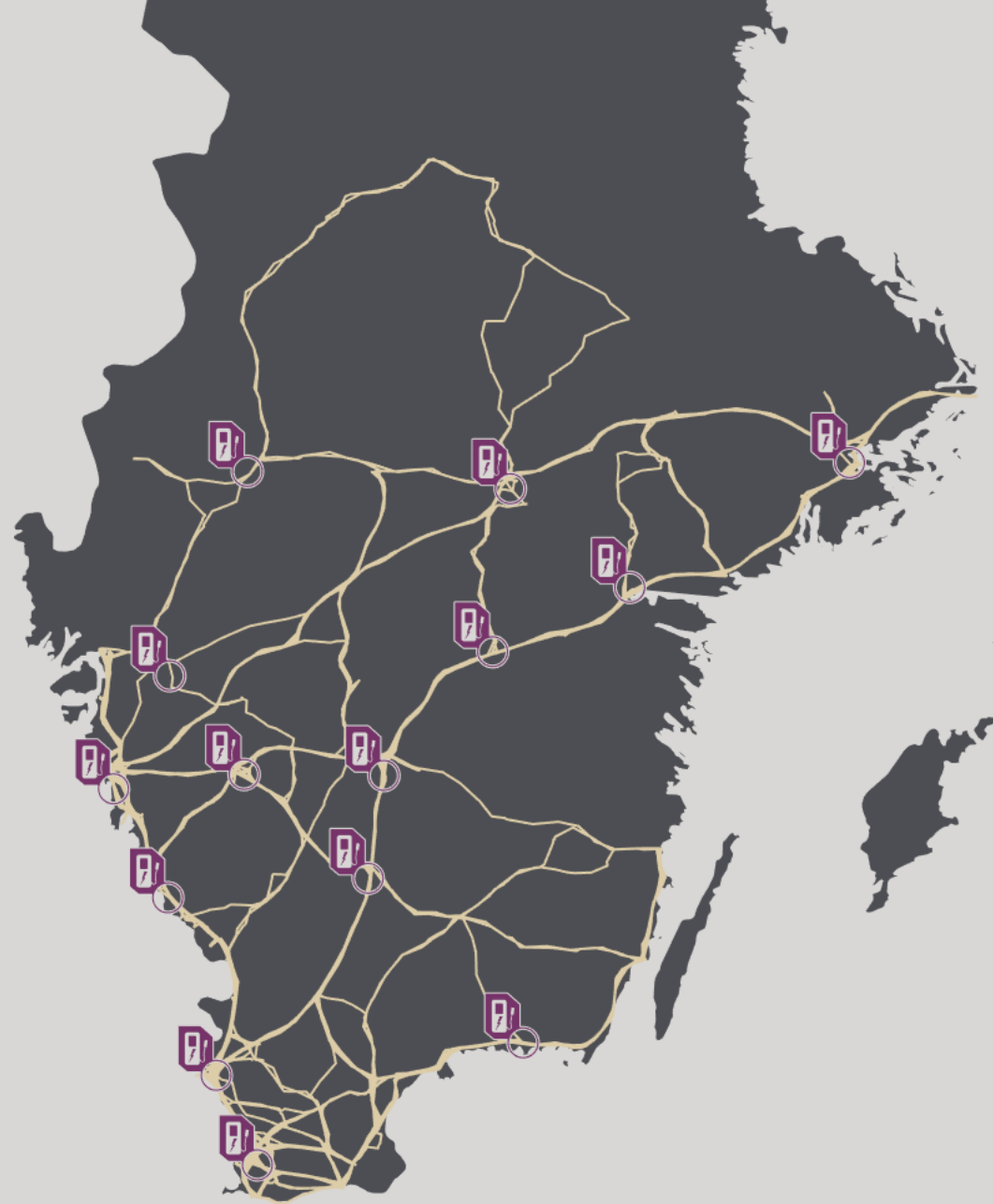


Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 14

Done

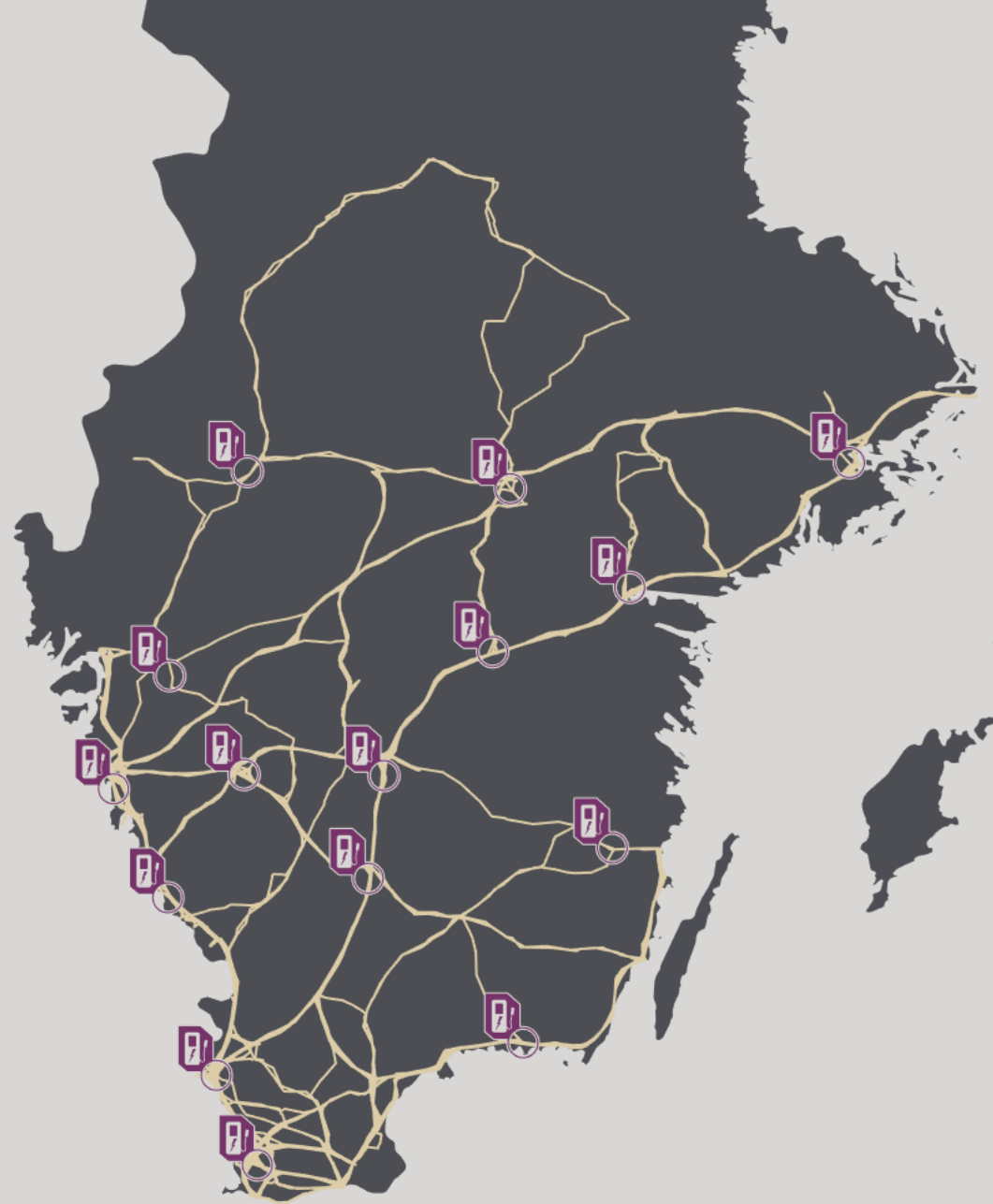


Create charging stations

Place mouse cursor
and click to create
a new charging station

Station count: 15

Done





**Number of
drivers**

+ **-**

**Battery
capacity**

+ **-**

**Charging
power**

+ **-**

Start





Number of
drivers

500



Battery
capacity



Charging
power



Start





Number of
drivers

500



Battery
capacity



Charging
power



Start





Number of
drivers

500



Battery
capacity

B



Charging
power



Start





Number of
drivers

500

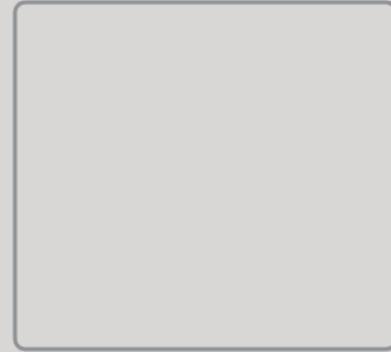


Battery
capacity

C



Charging
power



Start





Number of
drivers

500



Battery
capacity

C



Charging
power



Start





Number of
drivers

500



Battery
capacity

C



Charging
power

P
kW



Start





Number of
drivers

500



Battery
capacity

C



Charging
power

Q
kW



Start



Simulation of electrified
transport system

 00:00 

Vehicles: 500
Battery capacity:
Charging power:



Mission status

-  Driving
-  Charging
-  Arrived successfully
-  Arrived late
-  Failed/Out of charge

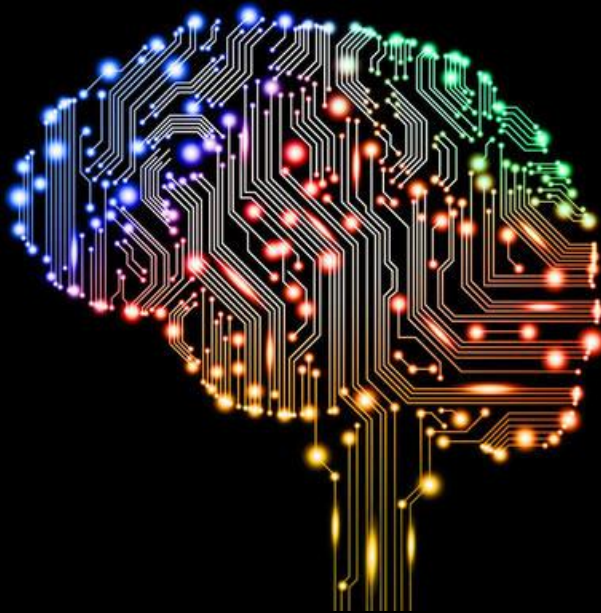
VOLVO
VOLVO GROUP





The journey to unleash the value of connectivity data with AI has just begun.

Robert Valton & Daniel Reimhult
Volvo Group Connected Solutions



Develop AI

cheaper and faster with collaborations

Hans Salomonson
CEO EmbeDL AB

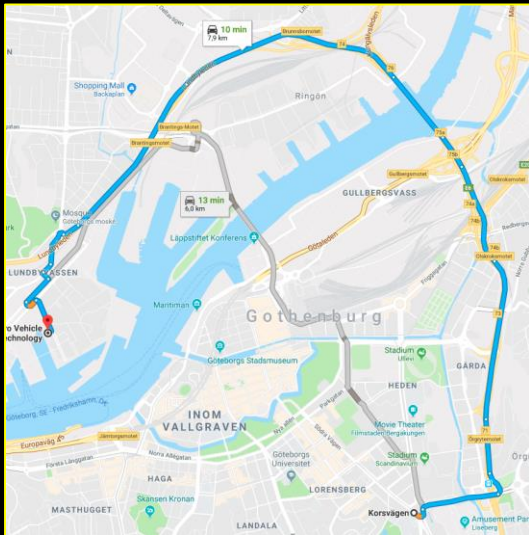
1. The AI development process
2. In-house vs collaboration
3. How we can help?

1. The AI Development Process

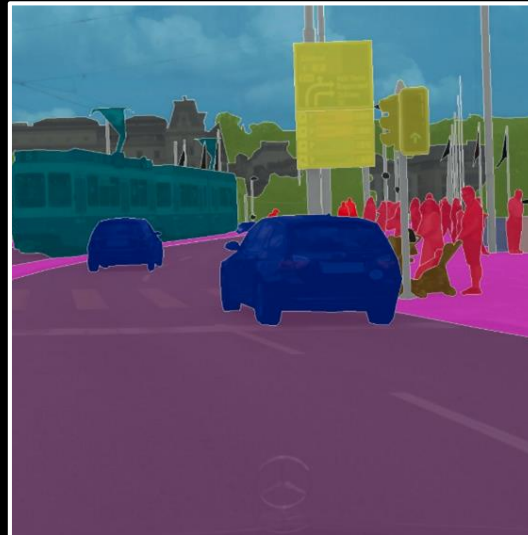
(autonomous driving as an example)

Where is the AI in Autonomous Driving?

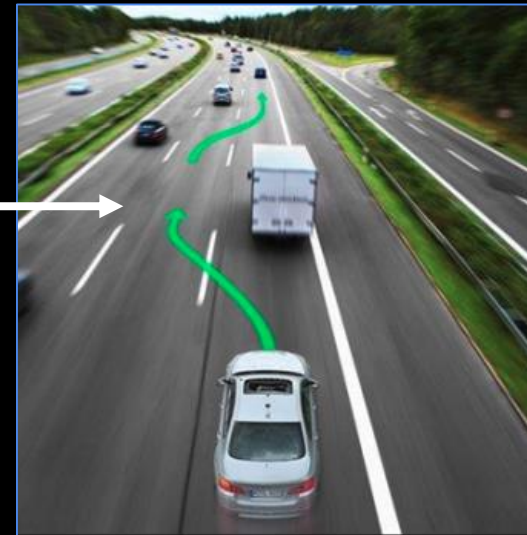
**Navigation
System**



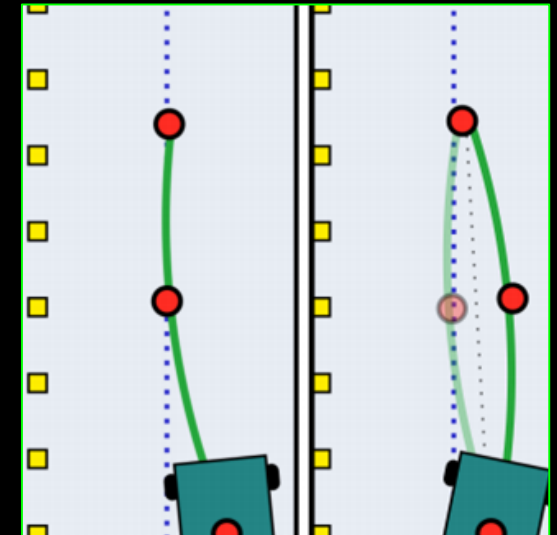
**Perception
System**

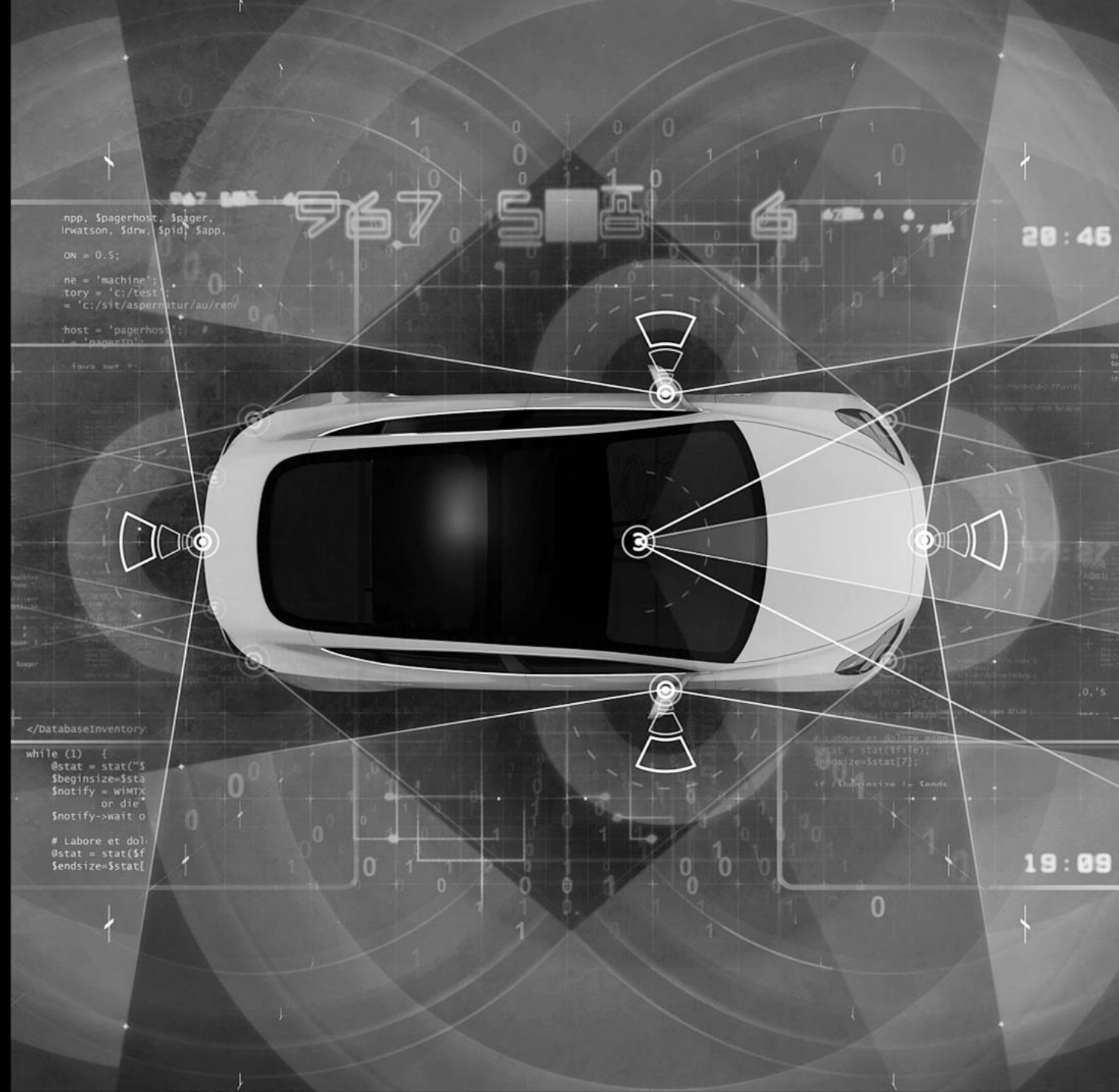
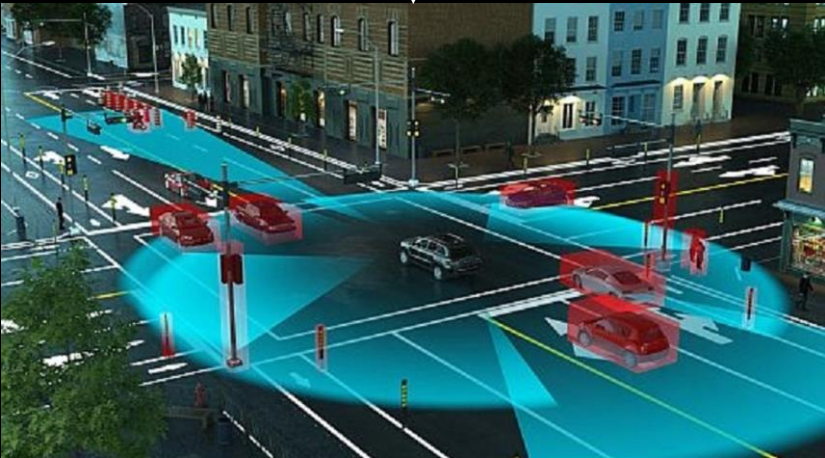
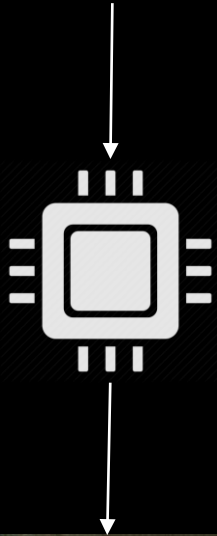


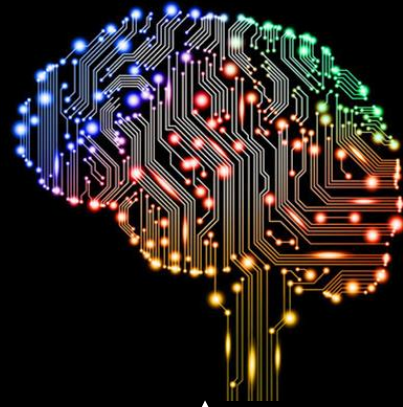
**Decision
System**



**Control
System**



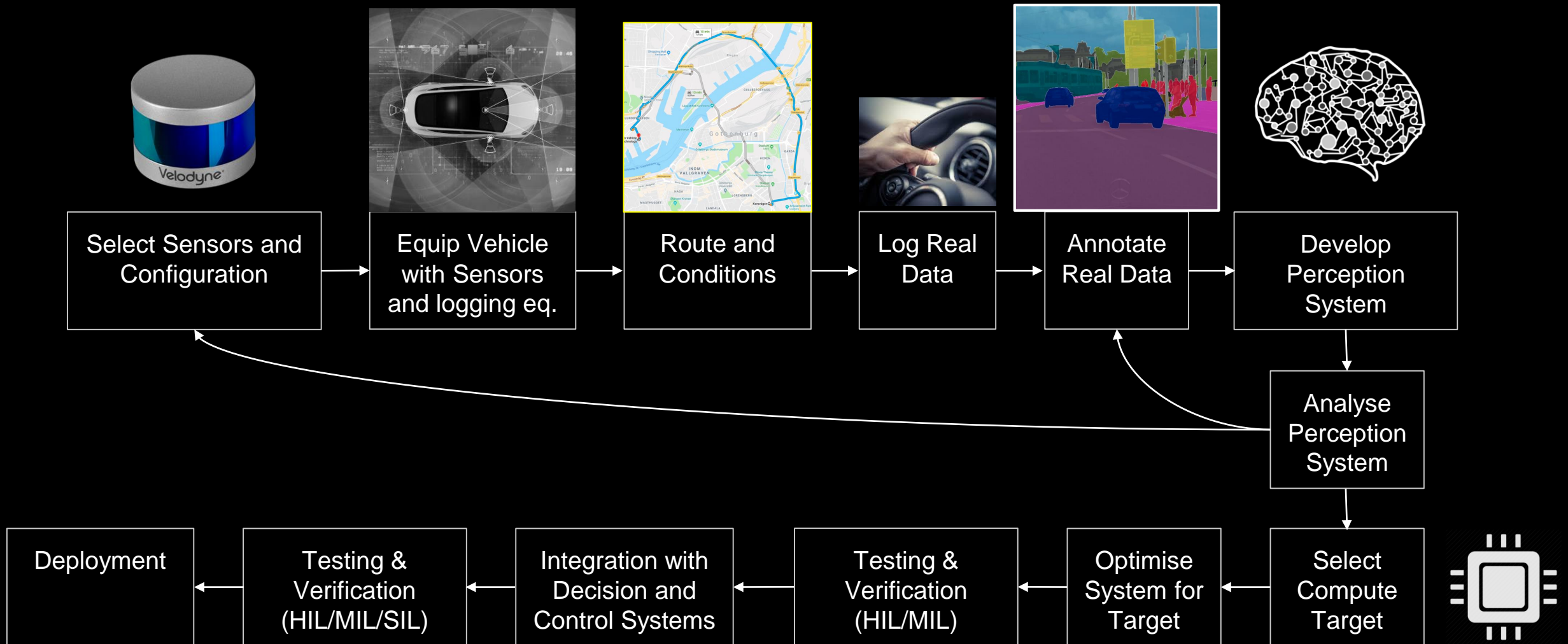




error

How does machines learn?

The Perception System Development Process



2. In-house vs collaboration

In-House

Collaboration

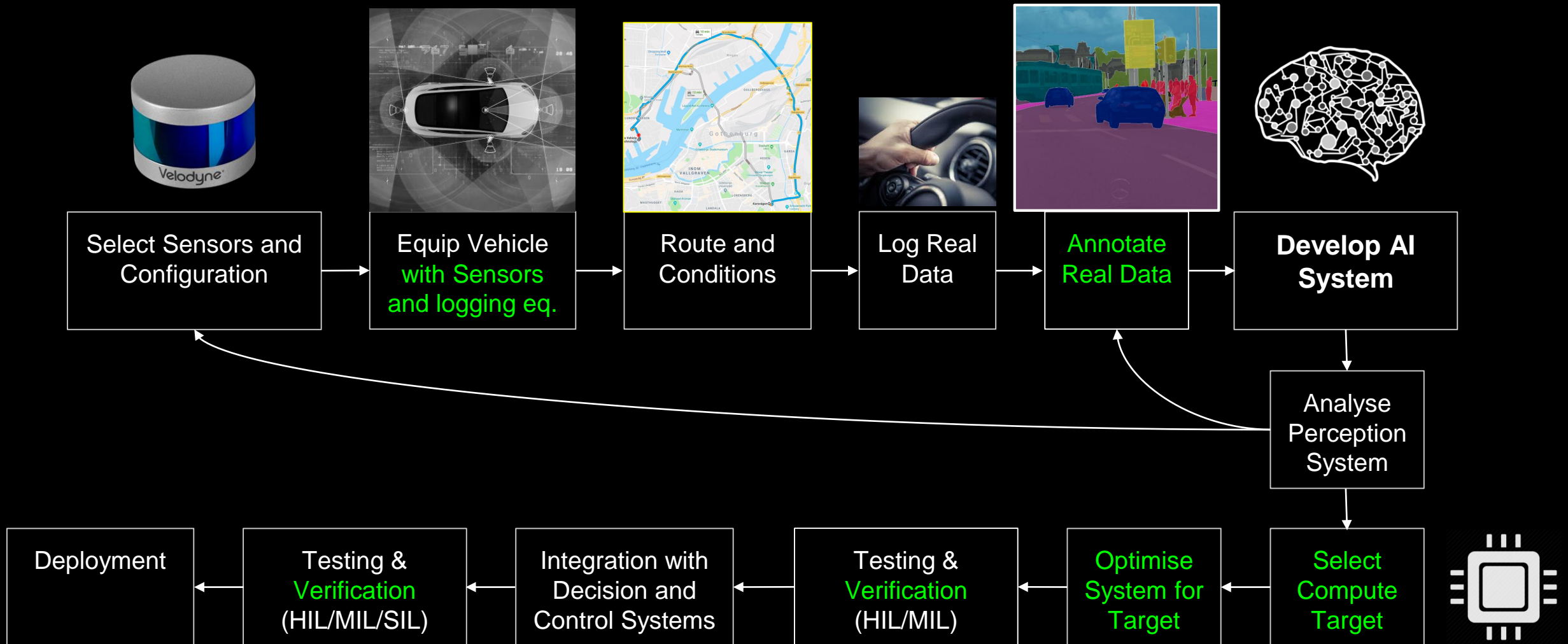
Does the task require high degree of domain specific knowledge?

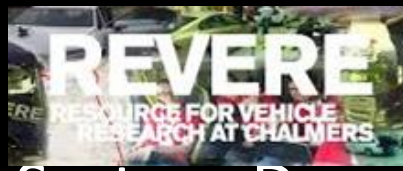
Can the task be done more efficiently using technology, i.e. economy of scale?

Is the IP of the solution to the task what you are commercialising?

Do you have/prepared of paying for having the competencies required to solve the task on a world class level?

The Perception System Development Process

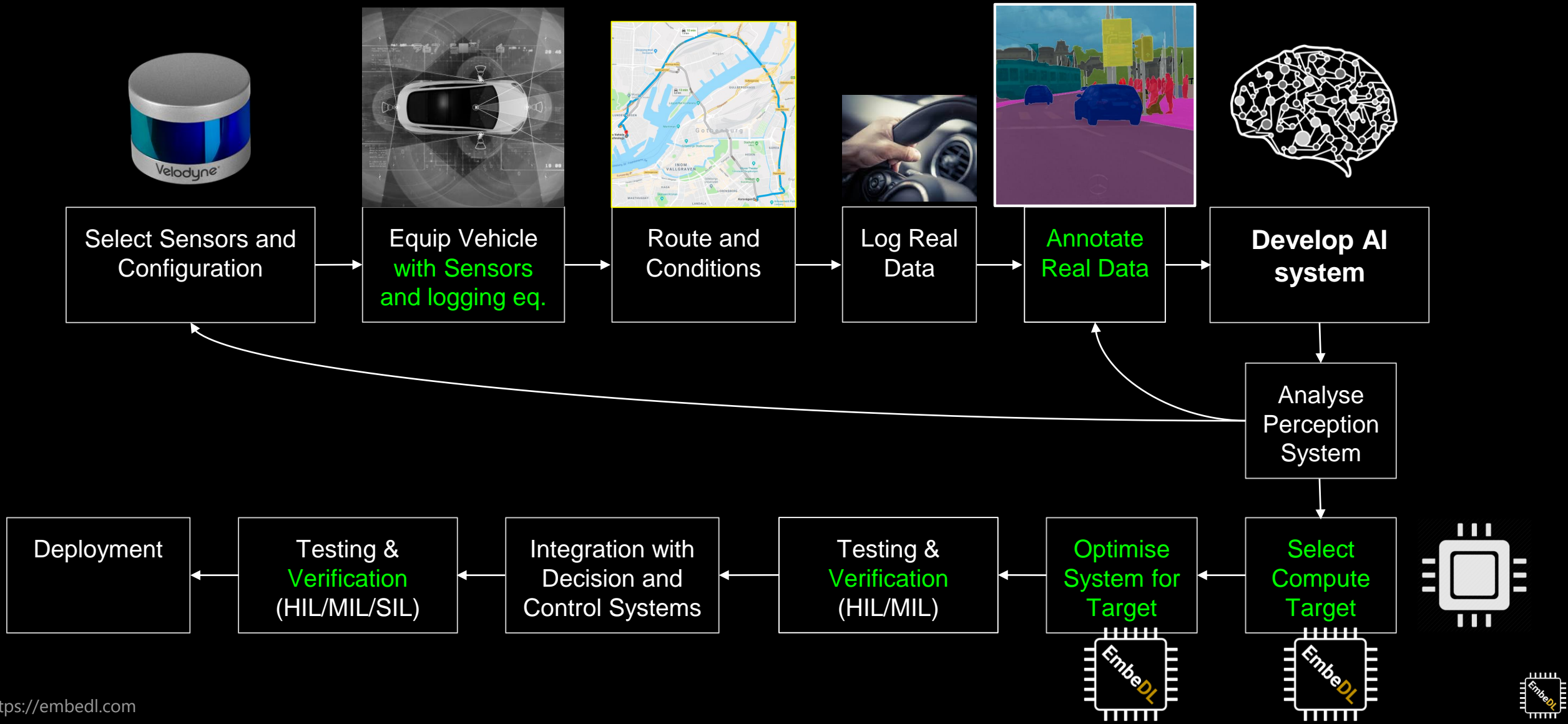




annotell.

Synthetic Data
SOLUTIONS

The Perception System Development Process



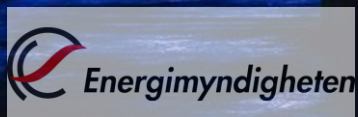
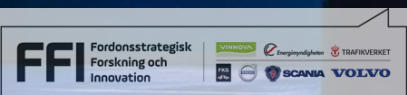


EmbeDL has received funding from the European Union's Horizon 2020 research and innovation programme under the grant agreement No 780681.



VINNOVA
Sveriges innovationsmyndighet

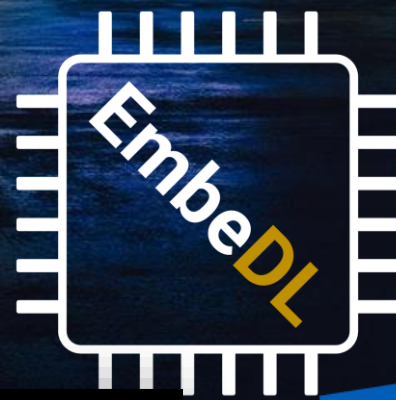
VÄSTRA
GÖTALANDSREGIONEN



Machine Intelligence SWEDEN

the AI startup garage

 **Synthetic Data
SOLUTIONS**



AI INNOVATION of Sweden

MobilityXlab



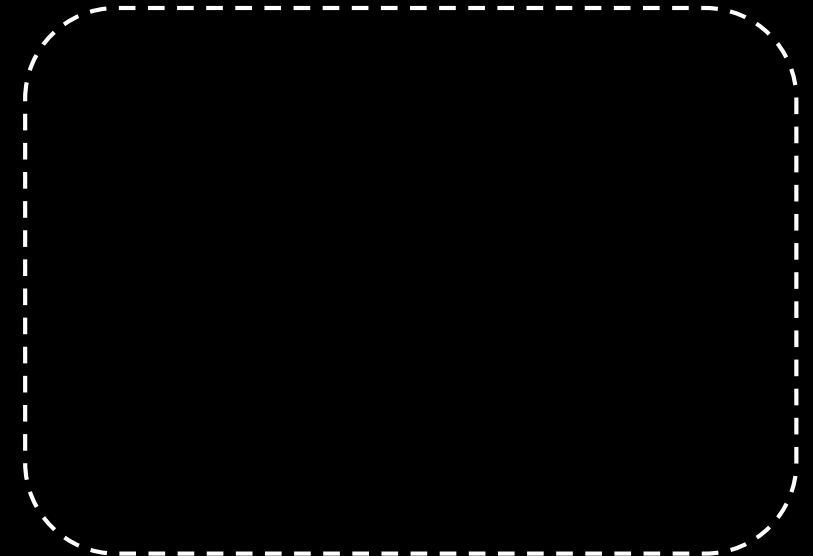
CampX
BY VOLVO G



Partners, Customers and Supporters

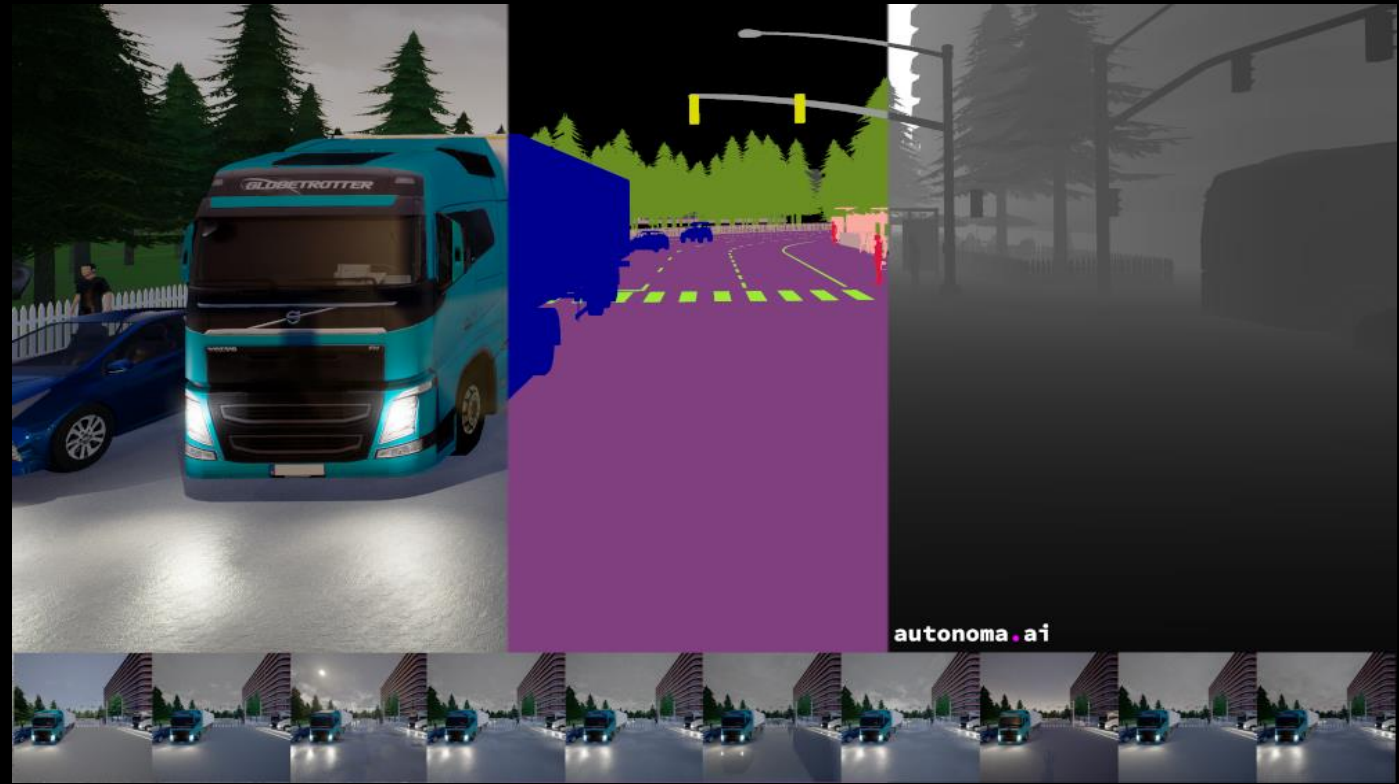


Z E N U I T Y
Make it real.





What is synthetic training data?



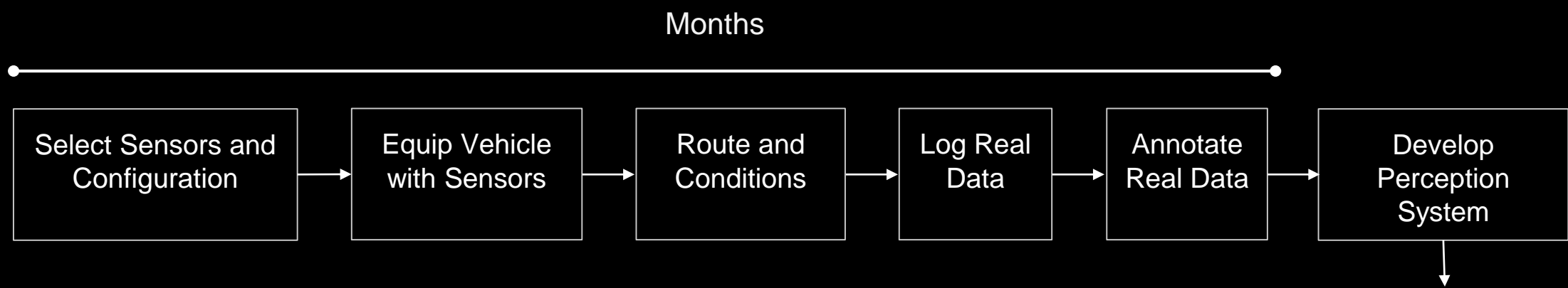
Benefit I: Cost of annotation

1 real annotated image = 2000 synthetic annotated images

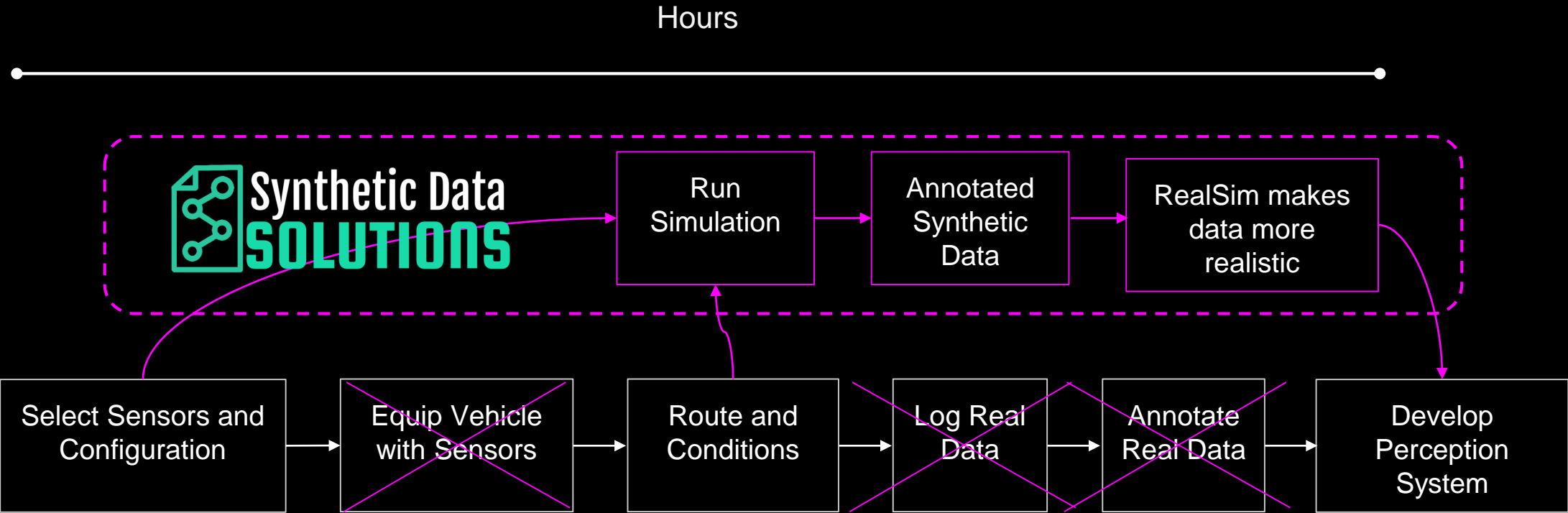
Benefit II: Unlikely events are often the most important ones



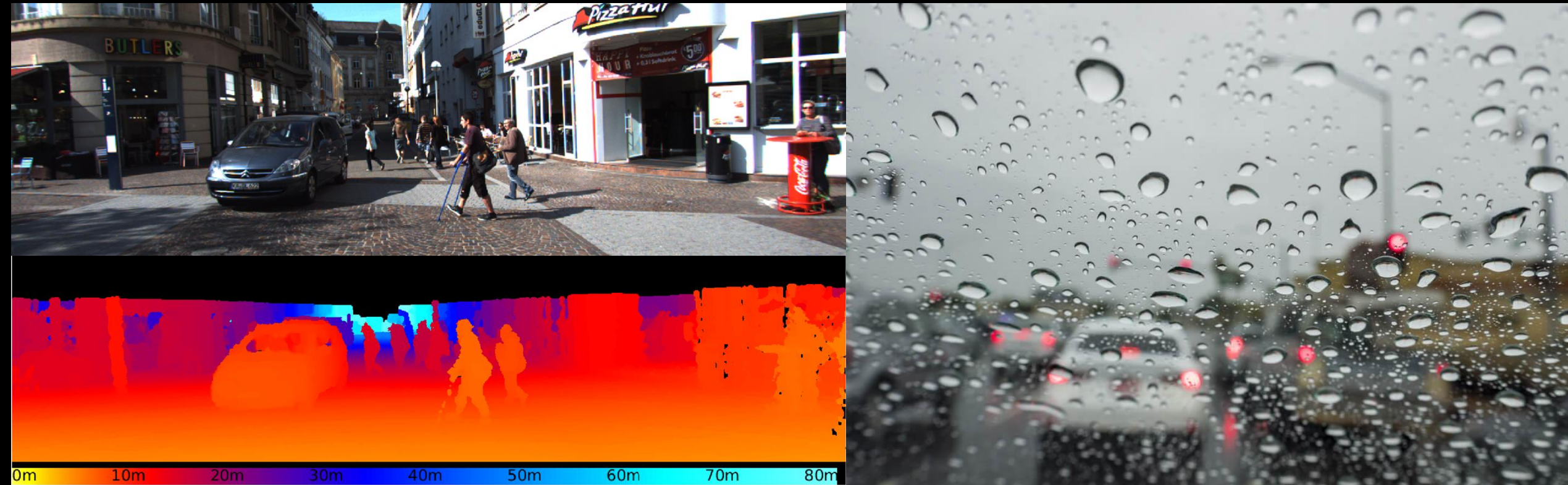
Benefit III: Reducing development time



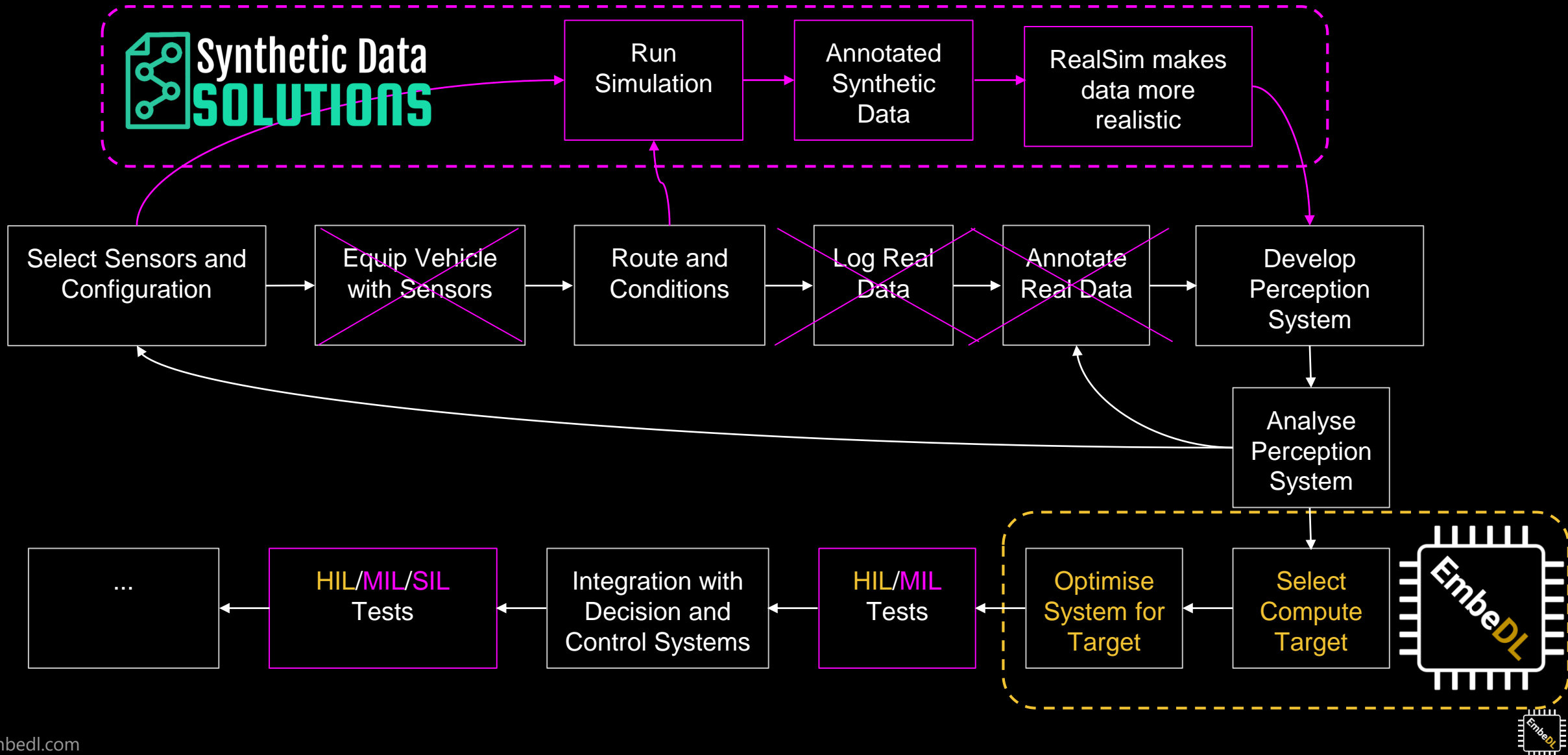
Benefit III: Reducing development time



Benefit IV: We can create perfect annotations even in challenging conditions

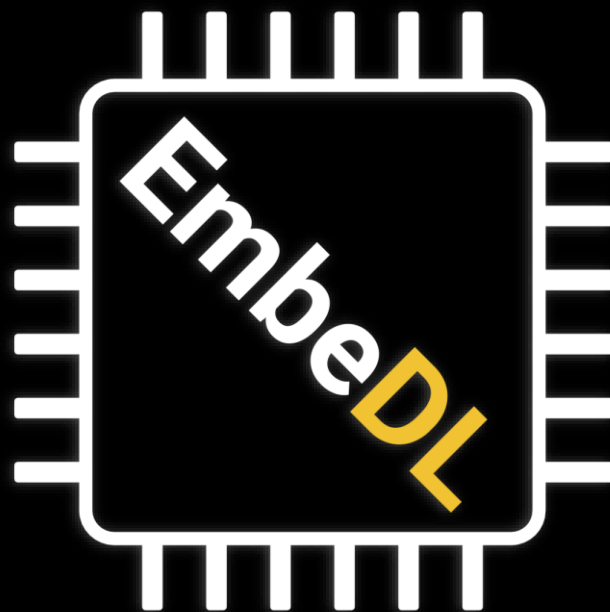


The Perception System Development Cycle





EmbeDL has received funding from the European Union's Horizon 2020 research and innovation programme under the grant agreement No 780681.



Efficient³ Deep Learning in Embedded Systems

Member of: **AI INNOVATION of Sweden**

<http://embedl.com>

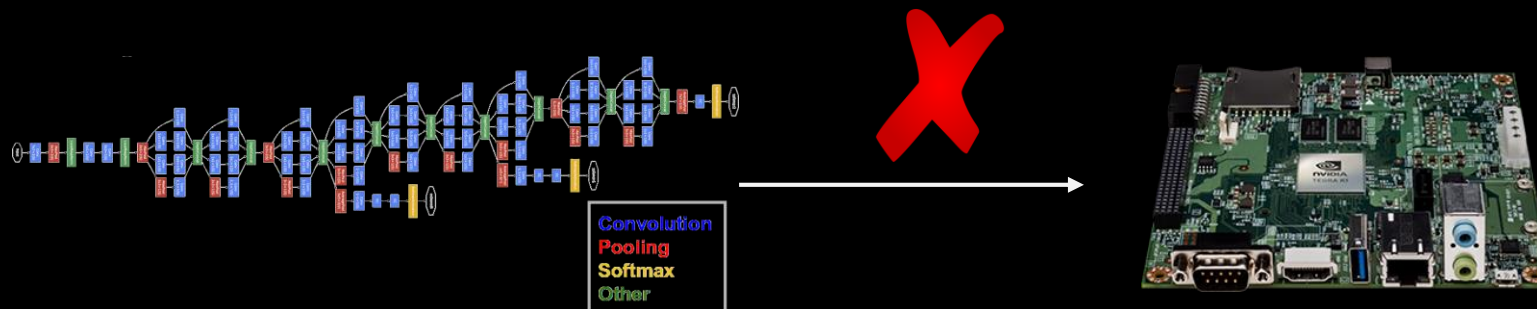
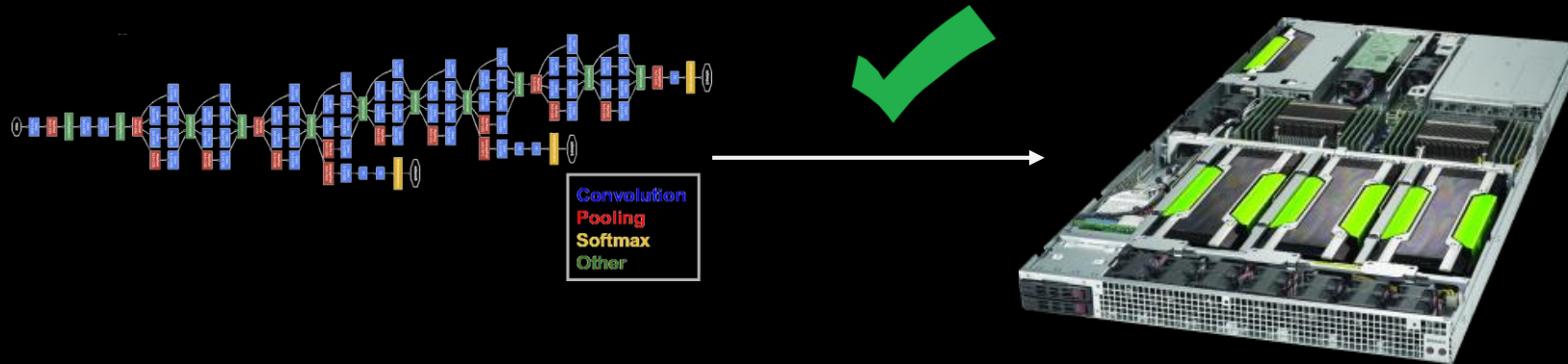
MobilityXlab



CampX
BY VOLVO G

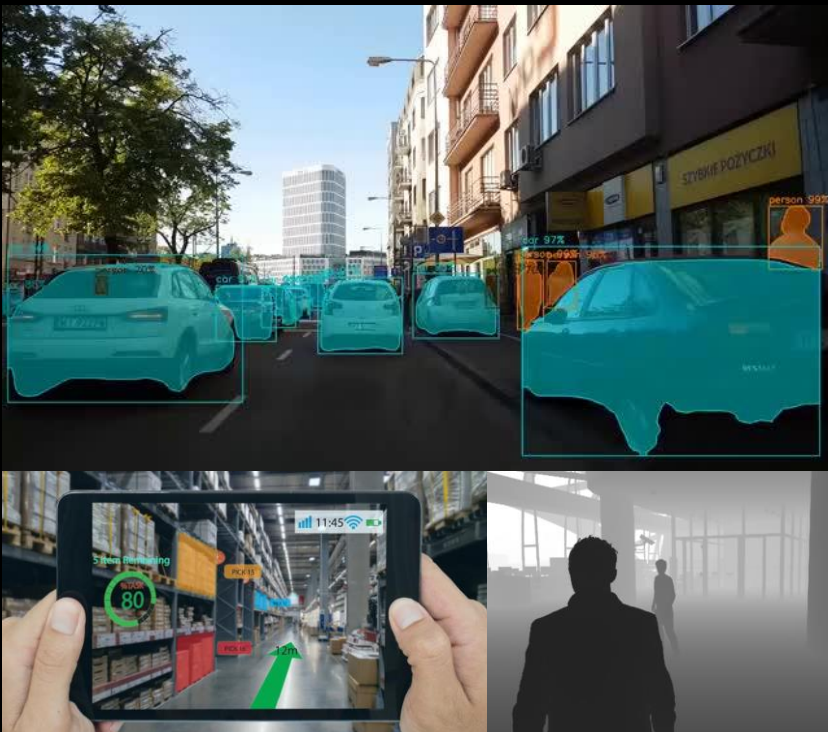


The Problem

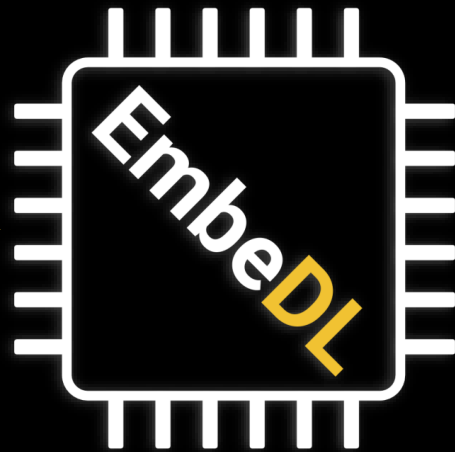


- Slow
- Draining batteries
- Expensive HW

AI R&D / PoC / Pilot

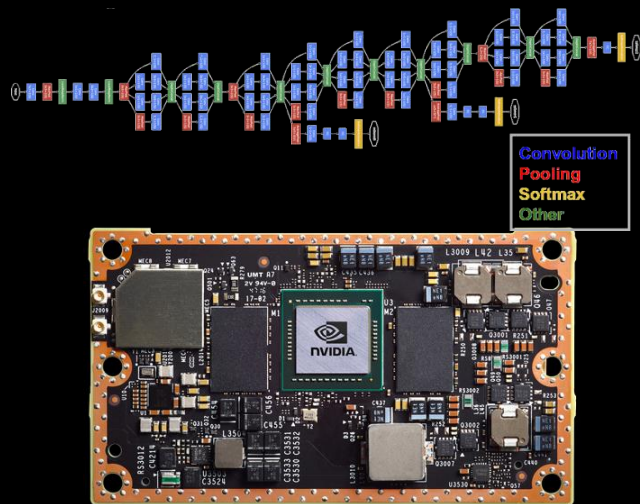


- ↑ 16x Performance
- ↓ 90% Hardware Cost
- ↓ 93% Energy Usage
- ↓ 93% Dev Time & Skills



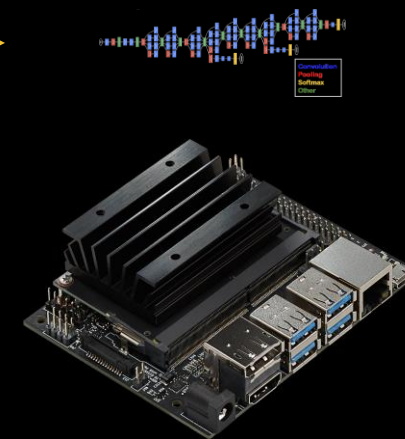
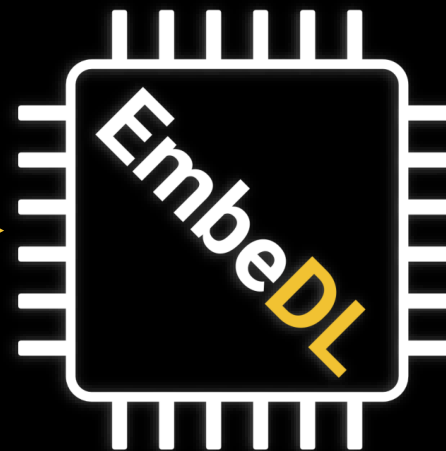
Product





\$299

↑ 4x Performance



\$129

vs

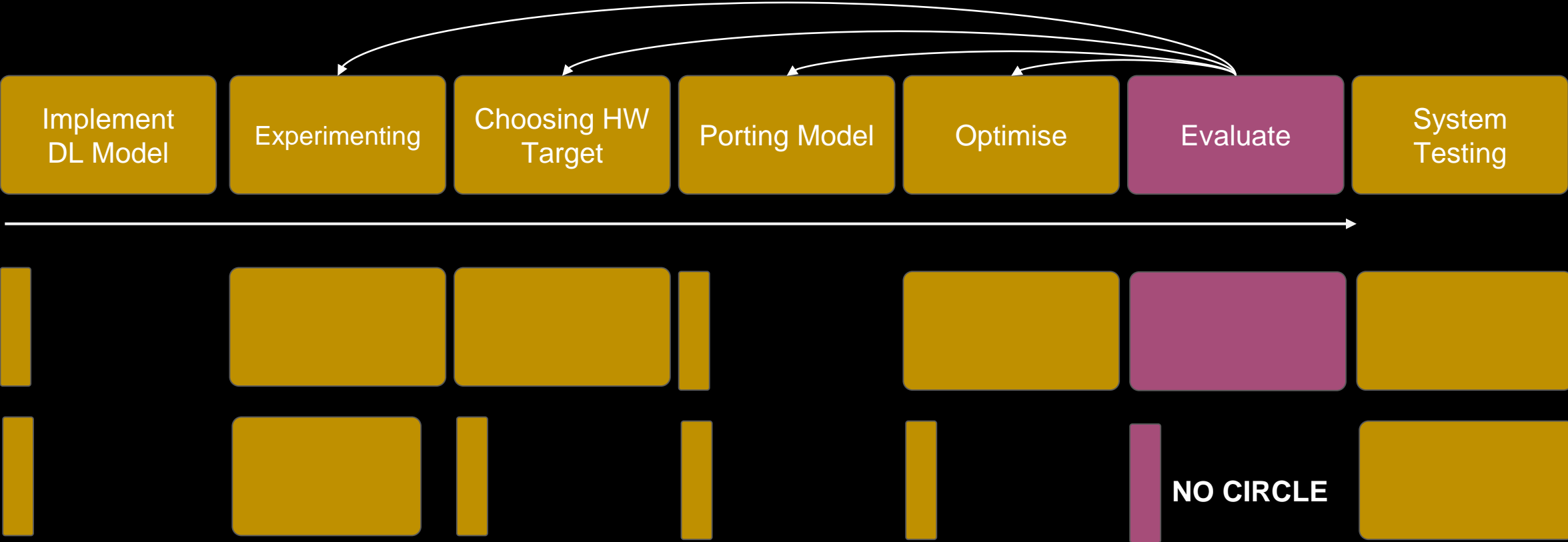
SAVES \$170 !

600 k cars / year



Total Savings: \$204 M

Reducing development time



Thanks for your attention!

Hans Salomonsson
hans.salomonsson@embedl.com

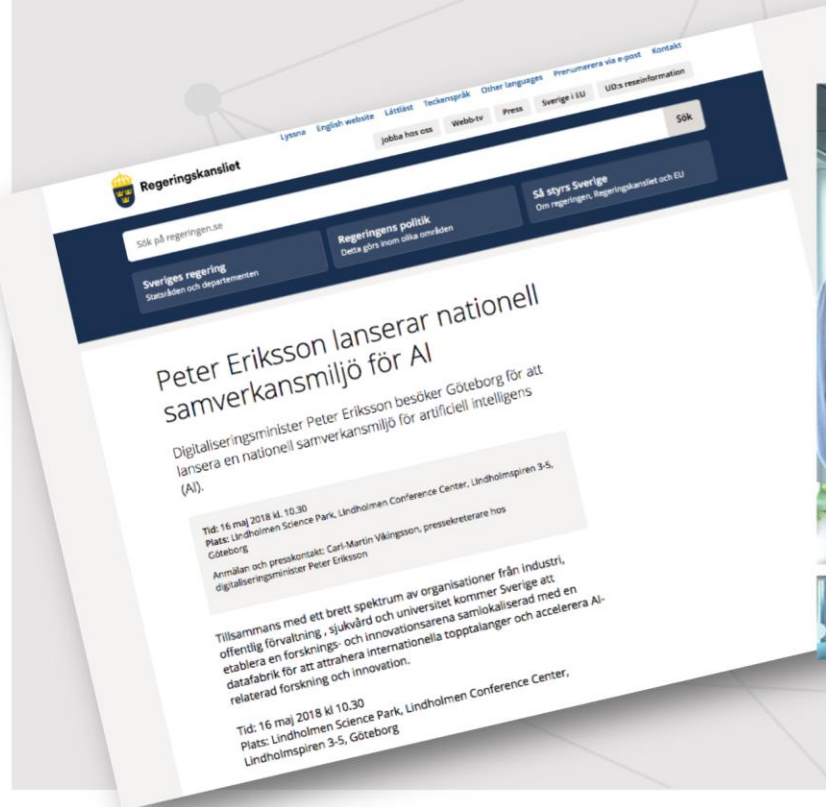
AI INNOVATION of Sweden

ai.se

Announced May 16, 2018

Assignment:

Accelerate AI related research & innovation



- Lindholmen
- Science Park
-
-

**To move from
the old to the
new is the
only tradition
worth keeping**

Founding partners

Public funding



Corporate



Academia & Research Institutes



UNIVERSITY OF
GOTHENBURG



Research Institutes of Sweden



The Swedish Law and
Informatics Research Institute

Lifelong Learning



Medium sized companies & Consulting



SMEs & Startups



Public organizations



AI INNOVATION of Sweden





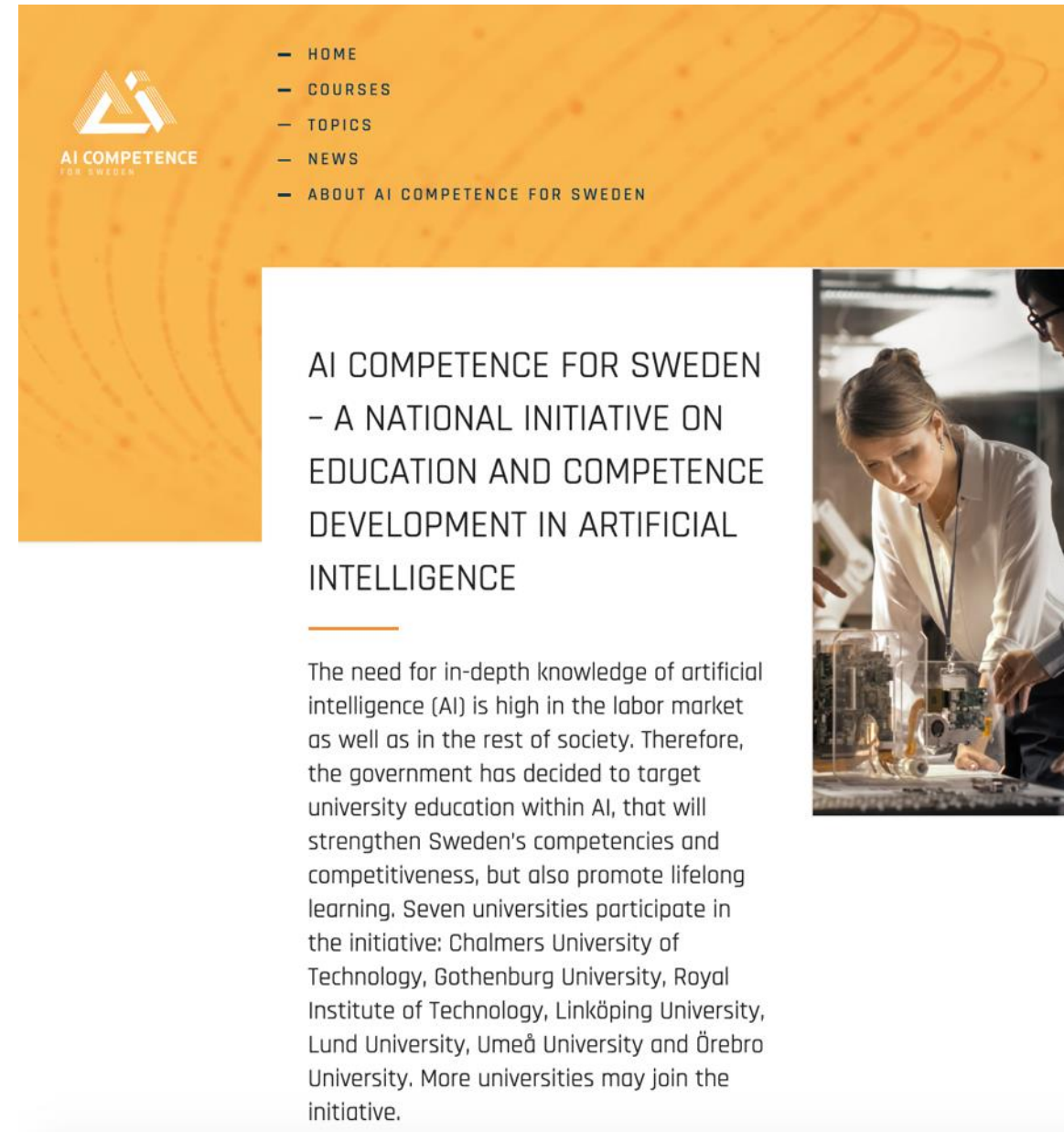
Educational initiatives

AI Competence for Sweden

**National initiative on education and competence
development in AI
7 Universities**

**Strengthen Sweden's competencies and competitiveness
Promoting life-long learning**

<http://ai-competence.se/>



The image shows a screenshot of the AI Competence for Sweden website. The header is orange with a logo on the left and a navigation menu on the right. The main content area is white with a large heading and a paragraph of text. On the right side of the main content area, there is a photograph of two people working on a transparent electronic device.

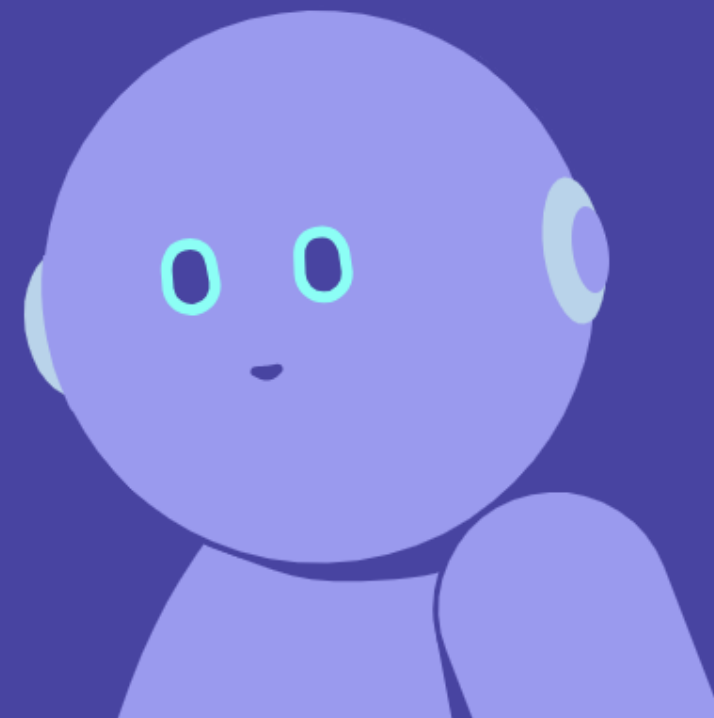
AI COMPETENCE FOR SWEDEN
- A NATIONAL INITIATIVE ON
EDUCATION AND COMPETENCE
DEVELOPMENT IN ARTIFICIAL
INTELLIGENCE

The need for in-depth knowledge of artificial intelligence (AI) is high in the labor market as well as in the rest of society. Therefore, the government has decided to target university education within AI, that will strengthen Sweden's competencies and competitiveness, but also promote lifelong learning. Seven universities participate in the initiative: Chalmers University of Technology, Gothenburg University, Royal Institute of Technology, Linköping University, Lund University, Umeå University and Örebro University. More universities may join the initiative.

Welcome to the Elements of Artificial Intelligence free online course

English ▼

Start the course



AI INNOVATION of Sweden



Swedish launch funded by





Välkommen!

Registrera dig eller logga in för att se hela kursmaterialet. Kursen är gratis!

Logga in

Registrera dig





Kapitel 1

Vad är artificiell intelligens?

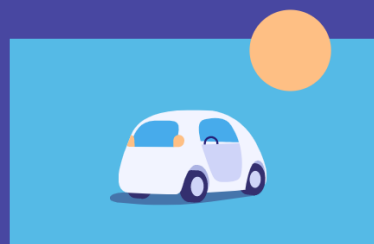
Avsnitt	Uppgift
I. Hur definieras artificiell intelligens?	1/1
II. Andra ämnesområden	0/2
III. Filosofin kring artificiell intelligens	0/1



Kapitel 2

Problemlösning med hjälp av artificiell intelligens

Avsnitt	Uppgift
I. Sökning och problemlösning	0/2
II. Problemlösning med hjälp av artificiell intelligens	---
III. Spel och sökning	0/1



Kapitel 3

AI i praktiken

Avsnitt	Uppgift
I. Odds och sannolikheter	0/2
II. Bayes sats	0/2
III. Naïv bayesiansk klassificerare	0/2



Kapitel 4

Maskininlärning

Avsnitt	Uppgift
I. Olika typer av maskininlärning	---
II. Närmaste granne-klassificeraren	0/2
III. Regression	0/4



Kapitel 5

Neuronnät

Avsnitt	Uppgift
I. Principerna för neuronnät	0/1
II. Hur bygger man neuronnät?	0/2
III. Avancerade neuronnätmetoder	---



Kapitel 6

Konsekvenser

Avsnitt	Uppgift
I. Att förutspå framtiden	0/1
II. AI i samhället	0/1
III. Sammanfattning	0/1



AI Utmaningen

Artificiell Intelligens kommer att påverka hela
samhället. Men hur många vet verkligen vad
det är, eller vad det kommer betyda för
samhället?

Följande företag har antagit AI-utmaningen:



"At the end of the day it is not technology that creates success, it is people. It is leaders that take the right decisions based on the most accurate data, insights and their ability to work with the best people"

- Marcus Wallenberg

peter.kurzwelly@ai.se

AI INNOVATION of Sweden



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Panel



Luxoft
A DXC Technology Company



VOLVO
Volvo Group

FINDWISE teradata.

sas

Concluding
remarks